

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(1)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 18, 1982

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	DALLAS	25.0	20,380
2	JEFFERSONS	24.6	20,050
3	THREE'S COMPANY	23.4	19,070
4	ALICE	23.2	18,910
5	TOO CLOSE FOR COMFORT	22.6	18,420
6	60 MINUTES	22.0	17,930
7	FALCON CREST	21.7	17,690
7	TRAPPER JOHN, M.D.	21.7	17,690
9	JOANIE LOVES CHACHI	21.5	17,520
10	DUKES OF HAZZARD	21.2	17,280
11	DYNASTY	20.9	17,030
12	HART TO HART	20.8	16,950
13	LOVE BOAT	20.7	16,870
14	ONE DAY AT A TIME	19.9	16,220
15	M*A*S*H	19.8	16,140

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	DALLAS	16.3	35,230
2	THREE'S COMPANY	16.2	34,940
3	DUKES OF HAZZARD	16.0	34,590
4	JEFFERSONS	15.7	33,830
5	JOANIE LOVES CHACHI	15.2	32,860
6	ALICE	14.8	32,020
7	TOO CLOSE FOR COMFORT	14.4	31,130
8	CHIPS	14.4	31,070
9	60 MINUTES	14.1	30,490
10	T.J. HOOKER#	14.1	30,310
11	DIFF'RENT STROKES	13.9	30,050
12	FAMILY CIRCUS EASTER(S)	13.9	29,930
13	NBC MONDAY NIGHT MOVIES	13.7	29,550
14	GIMME A BREAK	13.6	29,270
15	TRAPPER JOHN, M.D.	13.5	29,210
16	FALCON CREST	13.5	29,050

WOMEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	DALLAS	21.1	17,850
2	FALCON CREST	19.4	16,470
3	JEFFERSONS	19.2	16,260
4	THREE'S COMPANY	18.2	15,440
5	TRAPPER JOHN, M.D.	18.2	15,400
6	DYNASTY	18.0	15,240
7	TOO CLOSE FOR COMFORT	18.0	15,210
8	ALICE	17.7	14,990
9	60 MINUTES	17.6	14,880
10	HART TO HART	17.2	14,580
11	ONE DAY AT A TIME	16.0	13,580
12	FLAMINGO ROAD#	15.5	13,110
12	JOANIE LOVES CHACHI	15.5	13,110
14	MAGNUM, P.I.	15.5	13,090
15	M*A*S*H	15.1	12,790

MEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	ABC MONDAY NIGHT MOVIE#	17.3	13,170
2	60 MINUTES	17.2	13,130
3	JEFFERSONS	14.7	11,170
4	T.J. HOOKER#	14.6	11,090
5	DALLAS	14.3	10,900
6	ALICE	13.8	10,480
7	CHIPS	13.6	10,370
8	DUKES OF HAZZARD	13.3	10,090
9	M*A*S*H	13.2	10,080
10	TRAPPER JOHN, M.D.	13.1	9,960
11	THREE'S COMPANY	12.8	9,760
12	COUNTRY COMES HOME(S)	12.6	9,620
13	FALL GUY	12.5	9,540
14	20/20	12.4	9,450
15	NBC MONDAY NIGHT MOVIES	12.4	9,440
16	REAL PEOPLE	12.1	9,220

(1) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(1)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 18, 1982

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	DYNASTY	19.2	10,230
2	TOO CLOSE FOR COMFORT	18.5	9,810
3	HART TO HART	18.3	9,720
4	THREE'S COMPANY	18.3	9,710
5	DALLAS	18.1	9,620
6	JEFFERSONS	17.6	9,350
7	TRAPPER JOHN, M.D.	16.8	8,950
8	JOANIE LOVES CHACHI	16.6	8,830
9	FALCON CREST	15.9	8,470
10	ALICE	15.0	7,990
11	FALL GUY	14.9	7,940
12	GIMME A BREAK	14.1	7,500
13	M*A*S*H	13.9	7,370
14	T.J. HOOKER#	13.7	7,280
15	ABC THEATRE(S)	13.5	7,180
16	HAPPY DAYS	13.3	7,090

WOMEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	DALLAS	26.6	6,870
2	60 MINUTES	26.4	6,840
3	FALCON CREST	26.0	6,720
4	ARCHIE BUNKER'S PLACE	23.9	6,180
4	JEFFERSONS	23.9	6,180
6	ONE DAY AT A TIME	23.8	6,150
7	ALICE	23.6	6,100
8	MAGNUM, P.I.	23.1	5,970
9	TRAPPER JOHN, M.D.	21.5	5,570
10	REAL PEOPLE	21.3	5,510
11	SIMON & SIMON#	21.0	5,420
12	COUNTRY COMES HOME(S)	20.3	5,240
13	FLAMINGO ROAD#	20.1	5,210
14	FACTS OF LIFE	19.6	5,070
15	TEACHERS ONLY#	19.4	5,030
16	LOVE BOAT	18.9	4,880

MEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	ABC MONDAY NIGHT MOVIE#	17.5	8,910
2	T.J. HOOKER#	13.8	7,060
3	60 MINUTES	13.5	6,860
4	CHIPS	13.1	6,660
5	FALL GUY	13.0	6,620
6	JEFFERSONS	12.3	6,280
7	TRAPPER JOHN, M.D.	12.0	6,110
8	ABC SUNDAY NIGHT MOVIE	11.9	6,060
8	M*A*S*H	11.9	6,060
10	THREE'S COMPANY	11.6	5,920
11	DALLAS	11.5	5,850
12	HILL STREET BLUES	11.5	5,840
13	ALICE	11.2	5,690
13	FANTASY ISLAND	11.2	5,690
15	THAT'S INCREDIBLE#	11.1	5,670

MEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES	26.0	5,160
2	JEFFERSONS	21.6	4,280
3	ALICE	21.5	4,260
4	DALLAS	21.2	4,200
5	REAL PEOPLE	20.2	4,000
6	ARCHIE BUNKER'S PLACE	19.9	3,940
7	BRET MAVERICK#	19.6	3,890
8	MAGNUM, P.I.	19.4	3,850
9	ONE DAY AT A TIME	18.6	3,690
10	DUKES OF HAZZARD	18.2	3,600
11	COUNTRY COMES HOME(S)	17.4	3,450
12	M*A*S*H	17.3	3,430
13	FALCON CREST	17.1	3,390
14	NBC NIGHTLY NEWS	16.6	3,300
15	FLAMINGO ROAD#	16.4	3,250
16	TRAPPER JOHN, M.D.	16.2	3,220

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND APR. 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																									
														K E Y	AVG. AUD. SHARE		AVG. AUD. (0,000)		TOTAL PERSONS (2+)		LADY WORK- OF ING HOUSE WOM.		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES					WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)	
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2			%	%						TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11					
EVENING CONT'D																																									
BARBARA MANDRELL 1 190 A 9.6 17 782 1661 673 221^ 731 188^ 281^299^ 326 380 519 112^ 191^231^ 257^278^ 171^ 55^ 240^ 156^																																									
2 SAT. 9.00P 60 NBC GV 91 B 9.6 17 782 1661 673 221 731 188 281 299 326 380 519 112 191 231 257 278 171 55 240 156																																									
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BARNEY MILLER 4 180 186 A 13.8 23 1125 1740 799 355^ 893 348 519 456 352 308 552 197 326 294 259 193 132 70^ 163 92^																																									
FRI. 8.30P 30 ABC CS 95 97 B 14.3 24 1165 1679 757 317 838 326 497 436 341 274 527 181 306 268 257 185 133 61 181 124																																									
BEAR'S EASTER SURPRISE(S) 204 A 15.2 23 1239 1882 493 130^ 531 215 315 289 184^179^ 513 237 327 276 186^143^ 91^ 49^ 747 340																																									
1 TUE. 8.30P 30 NBC EA 99																																									
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FRI. 8.00P 30 ABC CS 95 98 B 15.4 26 1255 1717 749 302 826 278 460 407 357 309 524 179 318 293 259 165 146 83 221 156																																									
BEST-SATURDAY NIGHT LIVE(S) 203 A 12.4 21 1011 1805 772 291 830 359 581 473 312 206^ 569 298 423 373 217^103^ 318 156^ 88^ 50^																																									
1 MON. 10.00P 60 NBC CV 99																																									
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2 TUE. 8.00P 60 NBC EW 99 B 16.3 25 1328 1718 714 194 758 182 342 349 378 340 717 217 347 311 328 316 96 38 147 91																																									
8.00 - 8.30 A 15.6 26 1271 1742 822 215 887 284 437 425 409 356 596 205 259 212 236 288 178^ 72^ 81^ 55^																																									
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CAGNEY & LACEY 3 195 A 15.2 24 1239 1532 676 304 777 186^ 395 388 416 329 543 135^ 232 251 241 255 104^ 57^ 108^ 75^																																									
1 THU. 9.00P 60 CBS OP 98 B 15.2 24 1239 1578 750 289 838 229 425 412 413 353 594 148 276 310 320 250 75 43 71 50																																									
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CBS EVENING NEWS-RATHER 139 196 196 A 13.1 24 1068 1466 630 189 706 132 277 286 332 365 625 157 295 309 296 282 70 36^ 65 33^																																									
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CBS EVENING NEWS-DEAN(B) 112 A 5.0 12 408 1966 660 91^ 716 105^ 181^108^ 218^503^ 865 315^ 580 614 354^251^ 281^ LT 104^ 104^																																									
1 SUN. 6.45P 15 CBS N 64																																									
CBS EVENING NEWS-DEAN 12 174 A 9.3 21 758 1703 699 257^ 754 156^ 284^283^ 297^400 691 182^ 374 331 324 279^ 117^ 74^ 141^ 93^																																									
2 SUN. 6.30P 30 CBS N 90 B 9.4 17 766 1572 662 213 722 132 260 277 327 398 669 165 313 319 328 306 71 27 110 69																																									
CBS SAT. NEWS-SCHIEFFER 26 142 145 A 9.8 20 799 1538 742 170 793 131^ 252 305 372 481 667 136^ 313 355 383 303 20^ 13^ 58^ 30^																																									
SAT. 6.30P 30 CBS N 84 86 B 10.4 19 848 1563 726 179 792 123 255 275 365 478 625 135 274 278 317 303 54 24 92 51																																									
CBS SAT. NIGHT MOVIE 20 190 A 13.8 26 1125 1733 912 319 993 392 613 557 403 310 568 166^ 348 364 326 168^ 75^ 37^ 97^ 83^																																									
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TUE. 9.00P 120 CBS FF 98 97 B 14.5 23 1182 1607 699 256 788 259 456 419 386 256 622 207 365 347 322 199 106 47 91 69																																									
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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND APR. 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES			AUDIENCE COMPOSITION																	
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)					CHILDREN (2-11)				
															TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11						
EVENING CONT'D																																		
CHICAGO STORY																																		
2 FRI. 8.00P 180 NBC GD 1 190 95																																		
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DAFFY DUCK'S EASTER SHOW(S)																																		
1 TUE. 8.00P 30 NBC EA 203 98																																		
DALLAS																																		
FRI. 9.00P 60 CBS GD 19 199 200 99 99																																		
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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND APR. 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION															
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11						
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54			35-64	55+				
EVENING CONT'D																															
DYNASTY						19	202	202	A	20.9	36	1703	1597	801	347	895	384	601	484	391	238	468	203	311	264	187	123	166	72	68^	47^
WED. 10.00P 60 ABC GD						99	99		B	20.4	34	1663	1594	785	329	872	356	553	469	400	242	533	228	343	292	222	150	123	72	66	44
10.00 - 10.30									A	20.8	34	1695	1602	787	342	880	380	588	476	380	234	466	208	320	264	183	119	178	77	78	54^
10.30 - 11.00									A	21.1	37	1720	1576	806	346	901	383	608	487	397	241	463	195	299	260	188	126	154	67^	58^	39^
FACTS OF LIFE						24	194	201	A	18.7	30	1524	1722	770	284	835	246	460	389	381	332	458	138	241	206	189	183	161	114	268	194
WED. 9.00P 30 NBC CS						96	98		B	19.4	30	1581	1769	763	309	847	279	460	390	363	325	493	153	270	246	230	180	187	114	242	183
FALCON CREST						17	196	199	A	21.7	38	1769	1642	838	288	931	296	478	418	405	381	516	179	286	262	197	191	66^	56^	129	103
FRI. 10.00P 60 CBS GD						99	99		B	21.7	38	1769	1628	838	297	928	287	474	433	427	374	502	163	264	251	226	194	88	57	110	83
10.00 - 10.30									A	21.5	37	1752	1635	833	287	922	288	466	407	402	384	515	181	283	255	195	192	63^	53^	135	109
10.30 - 11.00									A	22.0	39	1793	1637	838	289	935	303	488	426	407	375	514	174	285	265	200	191	67	58^	121	98
FALL GUY						23	200	200	A	19.1	30	1557	1816	702	309	762	289	510	465	381	194	613	254	425	374	283	154	214	77	227	167
WED. 9.00P 60 ABC A						99	99		B	19.0	30	1549	1831	663	276	712	286	478	434	340	177	709	322	495	418	317	172	191	70	219	155
9.00 - 9.30									A	18.2	29	1483	1835	715	322	770	286	510	468	391	202	622	251	422	373	288	167	207	78^	236	168
9.30 - 10.00									A	19.9	32	1622	1803	695	296	759	292	512	463	375	189	605	256	427	375	279	144	221	76	218	164
FAME						14	196		A	15.2	26	1239	1913	631	246	725	268	480	373	325	207	465	149^	250	228	220	178^	301	192	422	309
2 THU. 8.00P 60 NBC GD						98			B	15.1	23	1231	2001	696	303	784	326	526	418	324	212	532	220	356	300	232	142	245	159	440	306
8.00 - 8.30									A	14.5	25	1182	1876	635	238	734	272	482	377	328	211	478	154^	261	232	221	180^	274	173^	390	275
8.30 - 9.00									A	15.8	26	1288	1951	628	253	718	264	480	368	325	203	451	145^	242	224	218	178^	328	209	454	343
FAMILY CIRCUS EASTER(S)						196			A	17.2	28	1402	2135	627	224	658	318	433	352	211	195	318	165^	220	175	96^	83^	254	118^	905	514
1 THU. 8.30P 30 NBC EA						97																									
FANTASY ISLAND						23	199	202	A	17.2	32	1402	1783	677	324	745	310	502	440	340	209	567	270	407	333	222	139	193	83^	278	197
SAT. 10.00P 60 ABC A						99	99		B	18.3	33	1491	1771	714	312	801	319	503	413	344	248	563	246	370	317	234	161	181	101	226	177
10.00 - 10.30									A	17.4	31	1418	1752	667	302	727	303	485	426	328	207	543	258	389	319	217	136	200	83^	282	197
10.30 - 11.00									A	17.0	32	1386	1806	684	342	760	314	518	455	354	211	587	278	423	345	231	141	185	82^	274	195
FATHER MURPHY						6	210	206	A	11.1	21	905	1961	738	354	855	235	441	432	398	343	637	190	333	289	277	276	132^	91^	337	231
SUN. 7.00P 60 NBC GD						99	98		B	11.1	19	905	1976	762	282	881	247	415	393	363	405	645	174	334	300	299	271	109	64	341	213
7.00 - 7.30									A	9.8	20	799	1912	720	332	854	233	422	403	384	359	637	188	320	269	267	289	104^	81^	317	229
7.30 - 8.00									A	12.3	23	1002	2005	757	371	860	238	457	457	407	333	642	195	345	303	282	269	151	97^	352	234
FLAMINGO ROAD						4	201		A	16.1	26	1312	1820	903	273	999	342	537	397	464	397	655	224	367	312	296	247	70^	70^	96^	72^
2 TUE. 9.00P 60 NBC GD						99			B	15.3	24	1247	1666	788	269	850	240	422	383	435	350	650	195	320	295	299	271	88	60	78	54
9.00 - 9.30									A	15.8	25	1288	1818	883	249	974	307	505	393	464	407	677	231	369	309	298	268	77^	77^	90^	70^
9.30 - 10.00									A	16.4	26	1337	1812	916	293	1018	370	562	400	463	386	631	214	364	313	292	227	64^	64^	99^	76^
GIMME A BREAK						23	188	195	A	18.5	30	1508	1941	728	250	805	303	497	423	343	258	464	161	272	268	225	157	267	123	405	295
THU. 9.30P 30 NBC CS						97	98		B	16.5	26	1345	1920	770	297	870	298	522	455	386	290	537	180	326	305	256	167	225	106	288	211
GREATEST AMERICAN HERO						23	198	200	A	15.6	25	1271	1859	577	247	617	249	435	387	307	141	582	285	437	392	228	108	244	86^	416	256
WED. 8.00P 60 ABC CS						98	99		B	16.6	25	1353	2071	641	277	708	306	503	444	321	157	642	319	481	410	273	120	243	92	478	292
8.00 - 8.30									A	15.2	25	1239	1826	581	244	619	239	427	387	311	152	572	281	429	391	223	106	225	79^	410	248
8.30 - 9.00									A	16.0	25	1304	1877	568	247	610	256	438	381	298	133	591	287	444	392	231	111	260	92^	416	264
HAPPY DAYS						26	198	202	A	19.3	30	1573	1816	636	284	722	307	450	356	285	219	469	220	300	256	172	131	221	117	404	270
TUE. 8.00P 30 ABC CS						98	99		B	20.6	31	1679	1959	651	288	730	329	507	402	297	184	511	237	366	305	217	108	268	144	450	299
HARPER VALLEY						2	171	172	A	9.6	18	782	1840	617	178	721	191	313	282	256	371	664	167	288	293	270	344	130^	39^	325	239
1 SAT. 8.03P 30 NBC CS						92	91		B	9.6	18	782	1840	617	178	721	191	313	282	256	371	664	167	288	293	270	344	130	39	325	239
2 SAT. 8.00P 30																															

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																		
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)							
															TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	FEM.	TOTAL	6-11				
EVENING CONT'D																																		
HART TO HART										25	198	202	A 20.8	37	1695	1544	765	341	860	338	573	458	386	240	493	173	306	264	229	156	102	64^	89	71^
TUE. 10.00P 60 ABC PD										99	99		B 21.2	35	1728	1670	755	317	837	337	549	466	378	231	581	269	413	347	247	135	157	79	95	68
10.00 - 10.30													A 21.0	36	1712	1578	779	349	875	356	593	475	382	236	493	180	308	268	226	152	102	64^	108	82
10.30 - 11.00													A 20.7	38	1687	1493	745	330	837	318	549	438	385	240	482	160	297	257	231	158	104	62^	70^	58^
HERBIE, THE LOVE BUG										5	187	187	A 13.5	22	1100	2098	702	227	799	220	464	407	412	306	520	145	283	271	287	201	173	99^	606	341
WED. 8.00P 60 CBS CS										98	99		B 14.9	24	1214	2028	711	245	784	245	436	395	369	296	536	161	311	302	290	185	149	82	559	342
8.00 - 8.30													A 13.1	22	1068	2045	692	210	791	204	441	391	411	319	524	137	281	270	293	211	162	95^	568	316
8.30 - 9.00													A 13.8	22	1125	2153	712	243	809	232	482	426	416	297	517	149	286	271	284	194	184	104^	643	363
HILL STREET BLUES										23	214	215	A 16.3	29	1328	1684	642	272	743	357	514	389	317	167	630	284	439	415	273	145	184	56^	127	94
THU. 10.00P 60 NBC OP										99	99		B 18.6	32	1516	1767	729	326	817	366	568	470	357	195	719	334	516	455	313	154	150	62	81	61
10.00 - 10.30													A 16.6	29	1353	1664	633	274	729	348	499	369	306	175	609	274	419	394	263	145	187	57^	139	103
10.30 - 11.00													A 16.0	29	1304	1693	649	273	751	362	526	406	327	159	650	295	460	432	282	147	179	55^	113	86^
INSIDE AMERICA										3	190	187	A 8.0	15	652	2003	764	203	783	282	460	423	351	244	635	323	465	371	272	110^	263	149^	322	242
SUN. 7.00P 60 ABC PV										98	98		B 9.1	17	742	2061	787	262	824	297	509	456	375	245	632	301	463	375	290	115	263	145	342	239
7.00 - 7.30													A 7.5	15	611	1946	753	210	761	272	434	403	327	255	628	292	451	364	295	120^	240	133^	317	233
7.30 - 8.00													A 8.5	16	693	2040	772	199	801	287	483	437	372	236	634	344	473	371	251	102^	283	160^	322	246
JEFFERSONS										22	195	195	A 24.6	39	2005	1687	723	284	811	290	465	385	327	308	557	187	312	274	235	214	151	85	168	134
SUN. 9.30P 30 CBS CS										99	99		B 23.3	35	1899	1699	774	313	870	286	456	398	369	353	556	184	299	281	246	219	124	68	149	115
JOANIE LOVES CHACHI										4	199	200	A 21.5	33	1752	1876	678	282	748	326	505	410	310	195	449	222	310	247	172	119	226	145	453	326
TUE. 8.30P 30 ABC CS										98	99		B 23.3	35	1899	1989	670	297	747	332	519	412	306	188	451	209	324	269	185	105	264	164	527	361
KNOTS LANDING										4	191	190	A 15.6	28	1271	1541	797	248	889	283	481	418	401	365	458	128	222	221	208	192	104	73^	90^	55^
THU. 10.00P 60 CBS GD										98	98		B 14.6	26	1190	1545	796	280	897	300	478	418	399	363	464	136	237	221	218	184	106	68	78	49
10.00 - 10.30													A 15.4	27	1255	1524	780	233	868	268	458	404	395	367	466	131	216	221	210	203	99	74^	91^	56^
10.30 - 11.00													A 15.8	29	1288	1547	810	261	906	295	498	432	407	363	445	124	224	219	202	181	108	72^	88^	54^
LITTLE HOUSE-PAIRIE										24	211		A 13.9	23	1133	2001	765	253	868	278	444	428	386	328	590	206^	298	234	250	246	181^	105^	362	198^
2 MON. 8.00P 60 NBC GD										96			B 19.1	28	1557	1871	811	279	917	292	458	410	372	395	502	154	251	228	222	219	129	83	323	190
8.00 - 8.30													A 13.2	22	1076	1968	779	249	886	293	453	421	374	343	563	174^	274	210^	244	260	169^	91^	350	200^
8.30 - 9.00													A 14.7	24	1198	2007	747	256	845	257	429	428	395	317	608	233	317	252	251	231	185^	117^	369	194^
LORETTA LYNN-LADY/LEGEND(S)										204			A 12.7	22	1035	1545	745	235	795	132^	329	385	469	398	669	124^	319	374	443	261	55^	LT	26^	21^
2 SUN. 10.00P 60 NBC GV										99			A 13.0	22	1060	1512	738	232	786	117^	316	369	471	405	640	115^	286	346	419	262	49^	7^	37^	28^
10.00 - 10.30													A 12.3	22	1002	1583	757	240	808	148^	342	402	470	393	701	131^	354	407	472	258	62^	LT	12^	12^
10.30 - 11.00																																		
LOU GRANT										19	196	194	A 15.5	27	1263	1511	692	356	778	303	470	390	333	245	602	280	407	335	217	158	70^	22^	61^	45^
MON. 10.00P 60 CBS GD										99	98		B 16.6	27	1353	1549	764	315	856	319	515	460	376	266	553	229	355	324	244	153	83	38	57	44
10.00 - 10.30													A 15.4	26	1255	1520	689	365	786	309	471	388	330	249	594	276	401	321	213	156	78^	20^	62^	48^
10.30 - 11.00													A 15.7	28	1280	1487	684	341	764	296	464	389	330	238	601	278	404	346	220	157	62^	23^	60^	43^
LOVE BOAT										26	204	201	A 20.7	36	1687	1713	677	264	738	248	396	370	329	289	497	242	326	236	174	146	184	105	294	215
1 SAT. 9.00P 60 ABC CS										99	99		B 21.3	36	1736	1848	742	317	836	296	481	409	362	303	536	216	340	288	226	172	190	111	286	214
2 SAT. 8.00P 120																																		
8.00 - 8.30													A 17.0	31	1386	1662	667	230	703	181	313	336	356	319	502	238	301	207	191	150^	200	135^	257	186
8.30 - 9.00													A 21.2	38	1728	1736	647	249	695	221	353	351	312	292	491	246	304	222	178	139	210	134^	340	248
9.00 - 9.30													A 21.3	37	1736	1706	674	255	737	256	403	365	321	283	500	242	338	244	172	147	173	91	296	221
9.30 - 10.00													A 21.9	38	1785	1707	695	293	762	275	436	393	330	277	495	242	336	247	167	144	169	89	281	204

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2ND APR. 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES			AUDIENCE COMPOSITION														
WK # DAY		START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)				
															TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11			
EVENING CONT'D																															
LOVE, SIDNEY																															
1 WED.		9.30P	30	NBC	CS		20	193		A 14.8	24	1206	1673	883	370	929	292	542	489	429	316	426	97^	192^	191^	192^	189^	74^	67^	244	132^
								94		B 17.1	26	1394	1677	787	324	865	288	476	406	372	329	475	154	263	250	217	171	140	83	197	149
MAGNUM, P.I.																															
THU.		8.00P	60	CBS	PD		25	192	198	A 19.4	32	1581	1788	713	253	828	245	386	349	356	377	570	171	288	274	251	243	158	81	232	153
8.00 - 8.30								98	99	B 21.2	34	1728	1836	745	268	839	240	418	395	391	351	609	178	314	312	308	240	157	67	231	146
8.30 - 9.00										A 18.8	32	1532	1797	703	251	823	250	383	341	346	378	582	183	300	278	250	248	148	78^	244	152
										A 20.1	33	1638	1765	715	252	824	240	384	349	360	376	556	160	275	266	247	239	167	82	218	151
MAKING THE GRADE																															
MON.		9.30P	30	CBS	CS		2	194	195	A 17.1	27	1394	1706	690	350	780	290	481	427	358	239	614	244	386	324	268	186	133	43^	179	141
								99	99	B 17.1	27	1394	1706	690	350	780	290	481	427	358	239	614	244	386	324	268	186	133	43	179	141
M*A*S*H																															
MON.		9.00P	30	CBS	CS		23	195	200	A 19.8	31	1614	1716	713	279	793	275	457	425	362	268	623	222	374	328	288	211	134	57^	166	126
								99	99	B 22.3	32	1817	1761	737	307	814	291	478	439	359	264	611	246	387	354	268	183	166	74	170	126
MORK & MINDY																															
2 THU.		8.30P	30	ABC	CS		1	202		A 12.2	20	994	1893	638	211^	674	322	460	462	268	144^	541	280	369	367	203^	108^	220^	103^	458	261
								99		B 12.2	20	994	1893	638	211	674	322	460	462	268	144	541	280	369	367	203	108	220	103	458	261
NBC FRIDAY MOVIE OF-WEEK																															
1 FRI.		8.00P	180	NBC	FF		7	178		A 8.2	14	668	1783	610	197^	658	178^	348^	402	366	212^	790	225^	403	451	412	276^	125^	47^	210^	144^
8.00 - 8.30								93		B 9.3	16	758	1813	608	266	664	216	412	422	354	176	723	261	464	452	370	199	169	78	257	203
8.30 - 9.00										A 7.5	13	611	1773	661	190^	769	218^	342^	424	349^	308^	732	315^	423	381^	259^	252^	97^	38^	175^	86^
9.00 - 9.30										A 7.4	13	603	1872	671	171^	717	225^	388^	436	354^	230^	814	315^	438	446	352^	278^	122^	36^	219^	102^
9.30 - 10.00										A 8.4	14	685	1696	621	174^	656	174^	381	412	392	197^	760	202^	349	444	415	284^	108^	33^	172^	135^
10.00 - 10.30										A 8.2	13	668	1720	549	181^	588	146^	313^	358	368	189^	767	162^	322^	427	445	309^	102^	40^	263^	228^
										A 8.9	15	725	1754	560	219^	595	156^	309^	365	335	186^	798	188^	409	484	461	261^	158^	69^	203^	142^
10.30 - 11.00																															
NBC MONDAY NIGHT MOVIES																															
1 MON.		8.00P	120	NBC	FF		20	202	197	A 19.2	31	1565	1888	718	260	774	230	429	412	370	279	605	208	359	300	281	199	187	110	322	226
2 MON.		9.00P	120					99	96	B 18.1	27	1475	1691	744	279	826	262	463	426	397	297	600	218	365	327	282	189	130	72	135	91
8.00 - 8.30										A 21.3	32	1736	1928	667	267	717	227	397	383	311	245	517	133^	270	243	239	208	201	99^	493	327
8.30 - 9.00										A 25.8	39	2103	2023	723	262	777	261	455	437	318	259	514	133	289	263	253	193	219	126	513	354
9.00 - 9.30										A 19.5	30	1589	1928	756	284	812	247	461	437	389	284	602	218	371	307	276	185	179	116	335	231
9.30 - 10.00										A 19.2	30	1565	1935	772	267	824	245	464	443	399	290	612	219	368	321	286	190	190	117	309	230
10.00 - 10.30										A 14.9	26	1214	1605	638	208	699	153^	328	330	403	317	724	300	452	338	321	219	154^	82^	28^	28^
10.30 - 11.00										A 14.5	26	1182	1563	600	197^	660	152^	321	311	377	289	738	282	457	335	351	231	145^	86^	20^	20^
NBC NEWS REPORT(S)																															
2 SAT.		10.00P	60	NBC	N			171		A 6.4	12	522	1416	586	179^	607	107^	201^	273^	370^	286^	647	138^	344^	393^	348^	254^	121^	121^	41^	29^
10.00 - 10.30								92		A 7.3	13	595	1437	620	177^	638	143^	225^	260^	363^	296^	645	138^	329^	376^	337^	269^	110^	110^	44^	25^
10.30 - 11.00										A 5.6	11	456	1342	525	178^	545	54^	160^	282^	369^	263^	632	137^	355^	401^	350^	231^	132^	132^	33^	33^
NBC NEWS UPDATE-M-F																															
1 MON.		9.03P	1	NBC	N		138	172	174	A 14.1	22	1149	1903	721	219	780	255	430	383	344	293	554	191	307	274	234	205	166	96	403	258
1 TU-F		8.58P	1							B 14.1	21	1149	1823	756	273	833	244	419	381	377	350	596	177	306	290	280	243	134	72	260	175
2 M-TH		8.58P	1																												
2 FRI.		9.04P	1																												
NBC NEWS UPDATE-SAT.																															
1 SAT.		9.01P	1	NBC	N		28	155	166	A 8.0	14	652	1684	694	223	783	243	389	308	284	347	561	135^	216	214	197	315	120^	51^	220	127^
2 SAT.		8.58P	1					86	88	B 11.4	19	929	1781	748	272	850	225	397	360	391	381	627	153	292	280	304	289	109	52	195	131
NBC NEWS UPDATE-SUN.																															
SUN.		8.58P	1	NBC	N		28	183	181	A 15.2	24	1239	1915	640	218	705	240	422	362	333	235	677	266	419	388	293	201	196	71^	337	222
								93	92	B 14.7	21	1198	2049	707	274	786	280	473	404	347	264	684	244	436	395	336	197	227	91	352	233

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TEENS (12-17)	CHILDREN (2-11)								
EVENING CONT'D																																			
NBC NEWS UPDATE-2-M-F										66	176	182	A	12.5	20	1019	1715	742	251	811	284	454	396	352	309	552	218	327	288	233	187	162	90	190	133
1	TU&TH	9.58P	1	NBC	N				B	13.5	21	1100	1750	756	283	833	260	449	413	385	315	598	198	341	319	280	213	144	69	175	127				
2	MON.	9.45P	1																																
2	W & F	9.58P	1																																
NBC NEWS UPDATE-2-SAT.										8	170		A	7.4	13	603	1877	762	340	815	252	509	458	396	231	577	124	272	301	233	276	135	98	350	227
1	SAT.	9.55P	1	NBC	N				B	9.9	16	807	1778	725	290	841	250	441	398	402	333	621	166	317	329	329	251	130	63	186	120				
NBC NEWS UPDATE-2-SUN.										14	189		A	12.1	19	986	1727	775	199	806	153	352	378	441	394	692	148	342	387	397	278	105	32	124	98
2	SUN.	9.58P	1	NBC	N				B	14.9	22	1214	1828	723	282	783	265	466	437	371	253	738	272	475	438	371	205	172	68	135	100				
NBC NIGHTLY NEWS-SAT.										25	163		A	8.7	19	709	1271	632	140	650	130	279	295	389	287	558	103	217	253	304	305	LT	LT	63	29
2	SAT.	6.30P	30	NBC	N				B	9.3	17	758	1521	664	199	729	139	280	278	350	393	660	161	294	294	323	313	44	20	88	54				
NBC NIGHTLY NEWS-SUN.										19	170	166	A	8.3	19	676	1530	665	166	727	133	275	302	370	349	652	167	289	313	289	290	109	45	42	29
	SUN.	6.30P	30	NBC	N				B	8.3	15	676	1584	723	231	784	163	310	305	348	402	641	174	293	281	279	302	77	34	82	60				
NBC NIGHTLY NEWS										137	207	207	A	12.3	23	1002	1645	765	220	827	179	326	291	354	444	633	146	261	257	280	329	77	40	108	78
	M-F	6.30P	30	NBC	N				B	12.9	22	1051	1587	734	215	799	161	304	293	363	437	633	148	267	270	298	315	63	35	92	61				
NBC SATURDAY NIGHT MOVIES(S)										182			A	8.4	15	685	1676	710	248	746	203	456	419	377	243	553	142	236	279	184	273	118	84	259	199
1	SAT.	9.03P	120	NBC	FF																														
	9.00 - 9.30								A	8.1	14	660	1671	664	275	715	211	431	374	354	242	576	157	234	272	199	304	113	79	267	168				
	9.30 - 10.00								A	8.1	14	660	1733	715	263	758	215	451	404	382	257	555	141	232	260	201	295	114	85	306	206				
	10.00 - 10.30								A	8.6	15	701	1689	726	243	752	220	468	440	368	226	532	135	231	280	186	252	120	88	285	241				
10.30 - 11.00													A	8.8	16	717	1597	711	215	739	172	466	451	391	236	535	134	239	287	156	248	121	87	202	190
NBC SUNDAY NIGHT MOVIE										19	203		A	14.5	25	1182	1845	769	318	775	181	443	406	434	275	770	220	419	446	461	250	146	87	154	123
1	SUN.	9.00P	143	NBC	FF				B	16.1	25	1312	1843	715	283	782	297	503	446	369	216	785	309	528	483	393	196	146	61	130	95				
	9.00 - 9.30								A	14.6	23	1190	1829	747	258	753	164	399	346	406	316	759	203	393	435	465	269	129	83	188	148				
	9.30 - 10.00								A	14.6	23	1190	1877	807	319	807	182	450	396	450	299	779	199	389	451	484	272	130	89	161	122				
	10.00 - 10.30								A	14.7	25	1198	1886	777	338	792	196	466	434	441	260	786	254	443	462	444	239	148	95	160	122				
	10.30 - 11.00								A	14.6	26	1190	1814	755	334	762	183	460	443	442	234	729	214	412	435	435	216	180	97	143	116				
	11.00 - 11.30								A	14.2	29	1157	1766	743	341	743	184	440	408	407	256	779	225	456	446	475	235	140	66	104	93				
NEWSBREAK-M-F										133	173	175	A	14.0	22	1141	1848	671	246	769	218	388	349	353	329	560	161	275	272	268	233	176	89	343	214
	MON.	8.28P	1	CBS	N				B	15.8	24	1288	1870	703	261	783	248	424	381	359	301	591	206	346	322	284	200	162	70	334	207				
1	TUWF	8.58P	1																																
1	THU.	8.57P	2																																
2	TU-F	8.58P	1																																
NEWSBREAK-SAT.										27	180	182	A	11.4	20	929	1888	734	199	780	183	419	431	359	323	504	134	296	306	259	183	155	80	449	252
	SAT.	8.58P	1	CBS	N				B	14.1	23	1149	2161	686	249	758	287	477	412	333	240	605	247	413	383	287	151	191	85	607	352				
NEWSBREAK-SUN.										28	180	181	A	19.3	31	1573	1768	760	334	839	281	429	368	345	351	571	198	304	265	246	223	132	68	226	173
	SUN.	8.58P	1	CBS	N				B	20.6	30	1679	1789	764	323	853	279	447	397	372	342	572	181	304	290	266	225	144	76	220	157				
9 TO 5										4	201	205	A	16.2	26	1320	1742	737	303	773	315	498	446	334	219	590	223	358	359	296	158	139	95	240	177
	THU.	9.00P	30	ABC	CS				B	17.9	29	1459	1780	727	281	775	310	506	447	344	217	623	272	411	392	271	153	144	89	238	172				
NO SOAP, RADIO										1	204		A	13.4	23	1092	1673	651	218	666	273	401	407	282	209	505	236	308	341	195	139	183	96	319	195
2	THU.	8.00P	30	ABC	CS				B	13.4	23	1092	1673	651	218	666	273	401	407	282	209	505	236	308	341	195	139	183	96	319	195				
ONE DAY AT A TIME										21	194	195	A	19.9	32	1622	1708	756	315	837	269	403	348	329	379	567	193	301	266	238	227	123	65	181	131
	SUN.	8.30P	30	CBS	CS				B	22.0	32	1793	1715	754	311	846	268	415	362	355	367	562	183	288	270	246	236	122	67	185	135				

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)							
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11						
EVENING CONT'D																																	
ONE OF THE BOYS						2	185	176	A	9.4	17	766	1761	668	216	743	203	333	278	287	359	616	155^	260	239	223	340	140^	55^	262	186		
1 SAT. 8.33P 30 NBC CS						95	94	B	9.4	17	766	1761	668	216	743	203	333	278	287	359	616	155	260	239	223	340	140	55	262	186			
2 SAT. 8.30P 30																																	
PHOENIX						5	191	188	A	13.3	22	1084	1991	619	237	673	253	466	462	322	143	663	293	480	482	307	129	217	100^	438	328		
FRI. 9.00P 60 ABC SF						98	98	B	13.6	22	1108	1857	651	265	708	273	485	460	344	164	641	253	454	451	323	134	202	67	306	232			
9.00 - 9.30								A	13.0	22	1060	1979	614	229	665	250	460	459	312	148	639	287	459	457	285	132	226	105^	449	349	324		
9.30 - 10.00								A	13.7	22	1117	1976	617	243	674	253	467	463	326	136	678	294	494	500	322	125	204	93^	420	328			
PRIVATE BENJAMIN						2	181	186	A	16.2	26	1320	1800	685	265	781	246	421	385	367	288	545	151	288	297	279	207	172	107	302	192		
MON. 8.00P 30 CBS CS						98	98	B	16.2	26	1320	1800	685	265	781	246	421	385	367	288	545	151	288	297	279	207	172	107	302	192			
Q.E.D.						4	178	181	A	9.4	15	766	1740	610	254	661	163	311	315	326	298	657	177	323	341	378	275	175	60^	247	168		
TUE. 8.00P 60 CBS A						96	95	B	10.0	15	815	1693	606	246	681	165	310	315	318	322	630	174	328	344	349	254	139	51	243	137			
8.00 - 8.30								A	9.9	16	807	1783	618	261	665	160	303	305	326	312	679	191	337	356	383	280	170	65^	269	183			
8.30 - 9.00								A	9.0	14	734	1658	588	241	645	160^	310	320	320	279	618	159^	300	313	365	262	173	54^	222	150^			
QUINCY, M.E.						22	201	199	A	14.9	25	1214	1533	684	297	770	264	460	422	357	253	591	230	374	347	277	171	77^	34^	95^	79^		
WED. 10.00P 60 NBC OP						97	97	B	16.5	28	1345	1608	747	298	825	307	510	460	372	254	606	257	407	365	265	164	110	42	67	48			
10.00 - 10.30								A	15.0	25	1223	1555	691	291	774	267	463	423	353	258	594	234	380	353	272	167	90^	41^	97^	83^			
10.30 - 11.00								A	14.7	26	1198	1515	678	300	767	261	458	421	362	250	592	225	368	342	284	179	67^	29^	89^	72^			
REAL PEOPLE						27	208	210	A	17.8	29	1451	1757	750	252	838	222	390	331	377	379	636	156	302	290	297	276	110	53^	173	135		
WED. 8.00P 60 NBC PV						97	98	B	19.8	30	1614	1802	756	280	837	223	392	368	391	378	638	171	308	302	312	271	126	64	201	140			
8.00 - 8.30								A	16.8	28	1369	1743	735	255	825	218	382	324	376	372	634	144	289	281	300	289	105	44^	179	137			
8.30 - 9.00								A	18.8	30	1532	1760	762	248	848	224	394	336	374	387	633	165	313	299	292	262	112	62^	167	132			
REPORT TO MURPHY						2	187	187	A	15.7	24	1280	1709	702	263	750	212	402	393	379	283	579	174	324	320	280	212	155	91^	225	153		
MON. 8.30P 30 CBS CS						99	98	B	15.7	24	1280	1709	702	263	750	212	402	393	379	283	579	174	324	320	280	212	155	91	225	153			
SHAPE OF THINGS						2	197	200	A	11.5	20	937	1524	761	218	806	242	421	364	375	337	540	180	324	294	247	178	113^	63^	65^	44^		
TUE. 10.00P 60 NBC PV						97	99	B	11.5	20	937	1524	761	218	806	242	421	364	375	337	540	180	324	294	247	178	113	63	65	44			
10.00 - 10.30								A	12.2	21	994	1579	780	212	824	252	426	367	376	347	561	199	332	293	244	193	114^	67^	80^	56^			
10.30 - 11.00								A	10.7	20	872	1453	742	221	786	233	416	362	375	324	510	157	310	289	244	162	112^	57^	45^	29^			
SIMON & SIMON						1		195	A	17.1	28	1394	1463	754	196	822	222	379	341	340	389	500	165^	250	212	192	228	52^	30^	89^	46^		
2 THU. 9.00P 60 CBS PD							99	B	17.1	28	1394	1463	754	196	822	222	379	341	340	389	500	165	250	212	192	228	52	30	89	46			
9.00 - 9.30								A	16.8	27	1369	1488	767	204	845	228	380	340	342	401	506	168^	259	198	192	236	51^	33^	86^	44^			
9.30 - 10.00								A	17.3	28	1410	1443	749	190	805	218	381	345	342	378	495	163^	242	228	190	220	50^	25^	93^	49^			
60 MINUTES						28	204	204	A	22.0	42	1793	1701	768	267	830	202	381	368	376	381	733	206	383	365	359	288	45^	11^	93	56^		
SUN. 7.00P 60 CBS DN						99	99	B	27.3	43	2225	1718	737	274	799	202	369	364	380	365	734	210	381	380	362	294	76	30	109	73			
7.00 - 7.30								A	21.0	42	1712	1733	776	274	843	198	385	380	386	385	747	204	395	376	367	292	40^	7^	103	64^			
7.30 - 8.00								A	22.9	42	1866	1676	764	259	819	204	377	360	369	379	723	206	372	359	352	287	51^	16^	83	50^			
SMURFS SPRINGTIME SPECIAL(S)						201			A	16.3	27	1328	2073	562	206	613	300	390	334	202	186	309	157^	211	178^	108^	79^	188	96^	963	528		
1 THU. 8.00P 30 NBC EA						99																											
STEVE MARTIN'S BEST(S)						196			A	12.5	19	1019	1620	606	172^	672	358	449	363	180^	186^	584	359	422	305	149^	132^	215^	62^	149^	64^		
1 TUE. 9.00P 60 NBC CV						97			A	12.9	19	1051	1655	584	159^	648	349	428	349	160^	180^	570	358	394	274	124^	139^	236	62^	201^	89^		
9.00 - 9.30								A	12.1	19	986	1574	629	185^	697	368	470	376	200^	192^	599	358	450	337	178^	129^	187^	59^	91^	37^			
9.30 - 10.00																																	
STRIKE FORCE						20	179	185	A	13.3	23	1084	1661	597	270	631	218	425	424	330	149	667	294	484	455	308	143	168	80^	195	161		
FRI. 10.00P 60 ABC OP						97	97	B	13.4	23	1092	1713	667	280	729	265	502	454	384	174	662	239	446	423	347	168	167	71	155	125			
CONT'D																																	

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PROGRAM NAME				T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION													
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES													
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	K E Y	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK OF HOUSE WOM.	TOTAL	18- 34	WOMEN 18- 49 25- 54 35- 64 55+	TOTAL	18- 34	MEN 18- 49 25- 54 35- 64 55+	TOTAL	18- 34	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																							
STRIKE FORCE-CONT'D																							
		10.00 - 10.30						A	13.2	23	1076	1638	572 263	608 213	416 413	315 138	648 283	465 441	298 139	171 79^	211 171		
		10.30 - 11.00						A	13.3	24	1084	1687	624 280	656 222	437 440	350 159	687 307	503 471	316 148	164 80^	180 148		
T.J. HOOKER																							
1	SAT.	8.00P	60	ABC	OP	5	196	A	18.5	33	1508	2010	730 287	786 295	482 430	392 238	736 290	468 426	339 181	153^ 55^	335 231		
		8.00 - 8.30						B	18.4	32	1500	1894	708 287	781 252	453 428	383 269	688 237	430 385	347 208	168 91	257 187		
		8.30 - 9.00						A	17.0	31	1386	1981	730 301	784 277	477 426	410 235	719 267	449 404	341 185	154^ 52^	324 211		
								A	20.1	35	1638	2017	724 274	781 311	484 428	371 236	741 303	478 442	337 174	151 55^	344 244		
TAXI																							
	THU.	9.30P	30	ABC	CS	26	201 205	A	15.1	24	1231	1650	720 326	744 324	495 433	336 184	659 301	438 389	289 149	114 53^	133 100		
								B	16.1	25	1312	1660	703 323	761 344	510 425	324 200	654 318	459 408	264 148	128 60	117 87		
TEACHERS ONLY																							
2	WED.	9.30P	30	NBC	CS	1	200	A	16.4	26	1337	1548	716 259	808 242	404 323	351 376	412 137^	223 195	176 161^	175^ 138^	153^ 133^		
								A	16.4	26	1337	1548	716 259	808 242	404 323	351 376	412 137	223 195	176 161	175 138	153 133		
THAT'S INCREDIBLE																							
2	MON.	8.00P	60	ABC	PV	25	201	A	16.7	27	1361	1885	617 163^	676 190	379 335	354 264	671 201	416 395	392 212	226 97^	312 209		
		8.00 - 8.30						B	18.6	28	1516	1877	660 261	711 229	417 379	355 240	721 253	443 405	353 216	166 57	279 195		
		8.30 - 9.00						A	16.0	26	1304	1907	587 140^	660 195	359 304	337 274	676 205	409 416	389 218	263 105^	308 204		
								A	17.4	28	1418	1855	641 182	686 183	395 362	371 254	662 199	423 376	391 202	190 88^	317 213		
THAT'S INCREDIBLE(B)																							
1	THU.	8.00P	60	ABC	PV	205	99	A	11.8	19	962	1932	777 391	872 296	549 512	448 236^	748 274	458 415	389 213^	141^ 66^	171^ 90^		
		8.00 - 8.30						A	11.4	19	929	1909	761 395	855 286	525 477	439 242^	714 254^	427 378	368 222^	148^ 73^	192^ 104^		
		8.30 - 9.00						A	12.2	20	994	1943	786 384	880 299	569 544	453 227^	777 291	483 449	404 206^	137^ 61^	149^ 77^		
THREE'S COMPANY																							
	TUE.	9.00P	30	ABC	CS	26	200 204	A	23.4	36	1907	1832	726 291	809 306	509 430	340 251	511 190	310 288	242 161	190 129	322 225		
								B	23.8	36	1940	1838	709 301	792 331	512 419	329 228	531 231	358 303	232 136	251 135	264 189		
TOO CLOSE FOR COMFORT																							
	TUE.	9.30P	30	ABC	CS	24	201 204	A	22.6	35	1842	1690	748 309	827 306	532 449	348 256	480 187	289 250	208 163	154 117	229 179		
								B	22.8	34	1858	1767	724 310	811 341	531 430	340 229	529 239	362 304	222 129	223 122	204 150		
TRAPPER JOHN, M.D.																							
	SUN.	10.00P	60	CBS	GD	22	196 194	A	21.7	38	1769	1651	750 303	870 325	505 418	355 315	563 226	345 291	227 181	134 75	84 72		
		10.00 - 10.30						B	21.0	35	1712	1605	785 313	891 299	485 414	382 347	522 181	292 271	228 193	111 58	81 64		
		10.30 - 11.00						A	22.0	37	1793	1637	738 304	863 321	494 402	348 320	550 219	336 286	220 180	136 76	88 78		
								A	21.4	38	1744	1656	764 304	876 329	516 430	361 312	575 232	354 292	232 184	128 72	77 67^		
20/20																							
	THU.	10.00P	60	ABC	DN	24	201 200	A	16.3	29	1328	1608	736 286	781 231	442 416	404 267	710 206	411 434	395 201	72^ 36^	45^ 32^		
		10.00 - 10.30						B	15.5	26	1263	1521	727 293	776 267	464 424	388 245	621 221	379 357	296 186	82 35	42 31		
		10.30 - 11.00						A	16.3	28	1328	1616	727 282	770 237	442 416	391 256	711 215	412 425	385 200	82^ 38^	53^ 38^		
								A	16.4	30	1337	1586	738 286	785 224	440 414	414 274	704 193	409 438	403 201	61^ 32^	36^ 25^		
WALT DISNEY																							
	SAT.	8.00P	60	CBS	FV	25	190 195	A	12.1	22	986	2016	733 218	772 176	403 422	354 328	514 135	286 302	266 196	158 79^	572 352		
		8.00 - 8.30						B	16.4	27	1337	2192	683 248	745 274	462 419	335 232	618 250	412 384	293 160	194 84	635 383		
		8.30 - 9.00						A	11.9	22	970	2033	749 228	787 179	409 423	362 338	510 136	277 291	254 201	175 96^	561 335		
								A	12.3	22	1002	1987	710 209	751 169	394 413	344 320	512 131	290 310	276 188	142 62^	582 365		
WE DARE YOU(S)																							
1	MON.	8.00P	30	ABC	PV	197	98	A	16.3	25	1328	1711	596 268	640 222	395 332	319 209	658 303	421 351	271 185	183 57^	230 174^		
LATE FRINGE																							
ABC MOVIE OF THE WEEK																							
	MON.	12.00M	71	ABC	FF	14	156 158	A	3.3	15	269	1178	379^ 145^	435^ 74^	323^ 308^	328^ 97^	661 242^	531 525	371^ 81^	26^ LT	56^ 18^		
		12.00 - 12.30						B	3.3	15	269	1060	413 169	496 196	368 277	247 113	523 187	391 336	293 98	26 LT	LT LT		
		12.30 - 1.00						A	3.7	14	302	1132	331^ 110^	374^ 53^	258^ 275^	295^ 99^	705 248^	539 526	404 123^	53^ 23^	LT LT		
								A	3.1	16	253	1186	387^ 182^	478 79^	344^ 308^	348^ 122^	625 241^	531 534	341^ 43^	LT LT	83^ 32^		

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
WK # DAY START TIME DUR NET TYPE										WK 1 WK 2		K E Y		AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)		LADY WORK- OF HOUSE WOM.		WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)	
																						18- 34 49 54 64 55+					18- 34 49 54 64 55+					TOTAL FEM.		TOTAL 6-11	
LATE FRINGE CONT'D																																			
ABC MOVIE OF THE WEEK-2																																			
1 MON. 1.11A 18 ABC FF 9 155 158 A 2.8 18 228 1307 491^118^v 504^118^v 474^417^ 369^ 118 605 206^ 491^456^ 307^ 92^v LT LT 198^ 44^v																																			
2 MON. 1.11A 13 B 2.5 17 204 918 353 153 404 138 336 263 244 51 468 163 388 312 265 70 LT LT 41 LT																																			
ABC NEWS:NIGHTLINE																																			
M-F 11.30P 30 ABC N 118 185 186 A 7.5 22 611 1318 593 201 626 171 341 326 341 250 635 211 396 357 311 207 51^ 26^ 118 185 186 B 7.3 21 595 1346 599 203 645 182 349 332 338 243 633 203 372 339 314 213 54 22 14 12																																			
ABC WEEKEND REPORT-SAT.																																			
SAT. 11.00P 15 ABC N 27 168 165 A 6.0 12 489 1391 641 211^ 676 225^ 440 400 340 177^ 654 224^ 462 433 329 145^ 55^ 20^v LT LT																																			
2 SAT. 11.00P 15 B 6.5 13 530 1420 618 226 669 229 389 349 311 219 626 250 422 374 287 153 80 40 45 38																																			
ABC WEEKEND REPORT-SUN.																																			
1 SUN. 11.33P 15 ABC N 28 172 171 A 3.1 8 253 1356 596 201^ 636 193^ 348^382^ 404^214^ 720 316^ 483 443^ 364^178^ LT LT LT LT																																			
2 SUN. 11.00P 15 B 4.8 11 391 1347 536 194 574 198 352 341 296 170 707 270 519 473 359 153 54 22 LT LT LT LT																																			
CBS SUNDAY NEWS-OSGOOD																																			
SUN. 11.00P 15 CBS N 29 126 130 A 7.0 14 571 1391 755 304 820 268 450 330 350 342 518 136^ 299 284 252 204^ 53^ 32^v LT LT																																			
2 SUN. 11.00P 15 B 6.7 14 546 1387 729 235 796 209 374 337 355 373 530 165 283 259 230 222 45 19 16 12																																			
DAVID LETTERMAN I																																			
M-TH 12.30A 30 NBC GV 44 190 189 A 2.9 15 236 1102 484 144^ 513 165^ 314 237^ 217^183^ 556 267 386 301 220^128^ 25^v LT LT LT LT																																			
2 M-TH 12.30A 30 B 3.0 15 245 1186 544 189 588 251 374 277 230 186 546 269 408 329 218 102 42 LT LT LT LT																																			
DAVID LETTERMAN II																																			
1 MWTH 1.00A 30 NBC GV 44 190 189 A 2.1 14 171 1064 457 52^ 468 193^ 252^146^ 129^199^ 561 292^ 415 275^ 193^117^ 35^v LT LT LT LT																																			
2 MWTH 1.00A 30 B 2.2 14 179 1038 464 160 505 248 322 203 164 162 491 249 371 286 190 86 37 LT LT LT LT																																			
FANTASY ISLAND-12.00																																			
TUE. 12.00M 68 ABC A 28 160 165 A 3.3 16 269 844 449 123^ 564 263^ 368^283^ 246^182^ 216^ 75^ 160^137^ 111^ 41^ 42^ 38^ 22^v LT LT																																			
12.00 - 12.30 B 3.3 16 269 1005 415 184 505 219 343 269 240 125 427 209 326 238 174 86 60 41 LT LT																																			
12.30 - 1.00 A 3.7 15 302 881 464 135^ 550 226^ 335^266^ 267^198^ 245^ 89^ 182^163^ 123^ 53^ 43^ 33^ 43^v LT																																			
2 A 3.2 17 261 747 425^ 99^v 544 276^ 372^265^ 207^160^ 161^ 54^ 119^104^ 81^ 26^ 42^ 42^v LT LT																																			
FRIDAYS																																			
FRI. 12.00M 71 ABC GV 27 170 169 A 4.1 16 334 1506 583 442 658 344^ 512 479 264^ 77^ 572 315^ 542 360^ 233^ 30^ 255^141^ 21^v 21^v																																			
12.00 - 12.30 B 4.7 17 383 1448 469 245 544 280 446 331 228 72 616 381 536 399 207 52 257 124 31 30																																			
12.30 - 1.00 A 4.7 15 383 1488 591 418 651 322 494 467 266^ 84^ 558 357 521 339 175^ 37^ 242^137^ 37^v 37^v																																			
2 A 3.9 16 318 1491 544 444 632 327^ 482 444 255^ 88^ 567 272^ 549 359^ 277^ 18^ 282^157^ LT LT																																			
FRIDAYS-PART 2																																			
1 FRI. 1.11A 9 ABC GV 24 171 169 A 3.3 17 269 1327 494 408^ 606 397^ 564 473 209^ LT 502 238^ 487 335^ 249^ LT 219^ 89^v LT LT																																			
2 FRI. 1.11A 8 B 3.7 18 302 1254 420 243 481 288 425 283 172 45 558 361 519 370 186 21 204 101 LT LT																																			
LATE MOVIE I																																			
1 MON. 11.30P 72 CBS FF 140 158 163 A 6.0 21 489 1335 644 298 746 291 522 394 346 188 502 200 319 279 227 140 78^ 18^v LT LT																																			
1 TUE. 11.30P 73 B 6.3 22 513 1342 646 264 739 292 502 423 355 178 524 228 369 322 243 116 61 29 18 16																																			
1 WED. 11.30P 79																																			
1 THU. 11.41P 71																																			
1 FRI. 11.41P 70																																			
2 M & TU 11.30P 72																																			
2 W & TH 11.30P 71																																			
11.30 - 12.00 A 6.6 20 538 1355 700 282 768 276 514 408 360 209 495 187 306 267 218 152 78^ 28^v 14^v 10^v																																			
12.00 - 12.30 A 6.0 23 489 1305 623 294 732 288 519 386 336 179 495 192 311 275 231 140 76^ 19^v LT LT																																			
12.30 - 1.00 A 5.3 22 432 1335 589 328 729 319 538 386 339 163 522 239 350 305 234 113^ 79^ LT LT LT																																			
LATE MOVIE II																																			
1 MON. 12.42A 43 CBS FF 140 158 163 A 4.3 26 350 1194 542 260 651 297 509 365 300 120^ 482 205 316 289 226 103^ 58^ LT LT LT LT																																			
1 TUE. 12.43A 45 B 4.4 25 359 1226 532 224 634 284 468 372 291 121 524 239 390 338 242 93 54 24 14 LT																																			
1 WED. 12.49A 44																																			
CONT'D																																			

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
														KEY		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	Y	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11								
LATE FRINGE CONT'D																																			
LATE MOVIE 11-CONT'D																																			
1	THU.	12.52A	45																																
1	FRI.	12.51A	56																																
2	MON.	12.42A	47																																
2	TUE.	12.42A	45																																
2	WED.	12.41A	52																																
2	THU.	12.41A	49																																
		1.00 - 1.30							A	4.1	26	334	1228	580 274	688 299	503 371	322 149			491 184	307 287	249 117		46	LT		LT LT								
LOVE BOAT-12.00																																			
1	WED.	12.00M	69	ABC	CS	28	158 164		A	4.2	20	342	1216	631 303	771 392	553 389	342	181		424 155	260	228	187	91	21	LT		LT LT							
2	WED.	12.00M	68						B	3.8	18	310	1201	532 222	623 294	413 311	263 150			481 247	359 262	176 98		85	40		LT LT								
		12.00 - 12.30							A	4.6	19	375	1187	619 264	739 322	517 379	369 179			424 147	239	229	194	102	24	LT		LT LT							
		12.30 - 1.00							A	4.2	22	342	1263	645 345	786 430	559 377	316	187		450 175	280	234	185	90	27	LT		LT LT							
NBA ON CBS-FRI(S)																																			
2	FRI.	11.30P	138	CBS	SE		158 88		A	3.9	16	318	1233	533	445	539	167	328	276	252	174	503	367	428	292	117	73	125	78	66	66				
		11.30 - 12.00							A	5.8	16	473	1294	550 361	571 192	278	243	196	254	572	360	455	328	155	104	122	91	29	29						
		12.00 - 12.30							A	4.6	16	375	1344	541	456	541	135	306	227	244	235	604	457	512	320	147	92	146	115	53	53				
		12.30 - 1.00							A	3.3	15	269	1346	543	514	543	133	376	313	298	167	573	436	495	261	137	78	163	104	67	67				
		1.00 - 1.30							A	2.7	15	220	995	518	518	518	227	418	386	291	LT	282	241	282	282	41	LT	81	LT	114	114				
NBC LATE NIGHT MOVIE																																			
1	SUN.	11.53P	96	NBC	FF	27	56 56		A	1.4	6	114	1263	535	236	693	386	421	316	113	272	570	228	386	500	325	70	LT	LT	LT	LT				
									B	1.8	7	147	722	308 139	353 159	235 184	143 114			342 171	254 212	135 59		LT	LT			LT	LT						
2	SUN.	11.30P	99						A	1.5	5	122	1215	530	269	715	269	299	299	131	416	500	270	330	400	230	100	LT	LT	LT	LT				
		11.30 - 12.00							A	1.5	6	122	1344	558	328	771	459	525	352	172	246	573	204	376	508	352	65	LT	LT	LT	LT				
		12.00 - 12.30							A	1.5	8	122	1279	508	205	664	443	475	320	58	189	615	205	426	566	385	49	LT	LT	LT	LT				
		12.30 - 1.00							A	1.4	10	114	906	434	LT	434	217	217	217	75	217	472	227	311	377	197	95	LT	LT	LT	LT				
SATURDAY NIGHT																																			
1	SAT.	11.33P	83	NBC	GV	24	209 208		A	7.6	23	619	1414	644 241	660 356	491 351	235 145			585 332	472 368	197 83		117	47		52	39							
2	SAT.	11.30P	79						B	8.1	24	660	1534	519 255	580 290	433 319	233 118			667 379	543 428	247 83		226 111			61	53							
		11.30 - 12.00							A	8.4	22	685	1447	656 255	666 319	456 340	257 177			639 318	460 359	230 139		96	22		46	40							
		12.00 - 12.30							A	7.4	23	603	1385	609 211	625 356	456 319	197	144		568 340	486 370	193	61	132	57		60	45							
		12.30 - 1.00							A	7.5	26	611	1370	663 255	686 416	589 401	237 89			515 327	462 367	157	31	120	72		49	30							
SCTV NETWORK																																			
FRI.	12.30A	90	NBC	GV		25	189 189		A	3.7	19	302	864	269	116	298	126	133	93	109	119	516	255	390	245	195	109	50	33	LT	LT				
	12.30 - 1.00								B	3.4	16	277	1129	431 164	463 230	300 210	153 142			527 315	435 298	178 75		105 35			34	31							
	1.00 - 1.30								A	4.3	18	350	1077	394 94	394 106	106	180	194	183	600	309	423	306	202	146		83	37	LT	LT					
	1.30 - 2.00								A	3.6	19	293	853	266	120	266	136	153	65	75	95	525	287	413	212	180	95	62	62	LT	LT				
									A	3.1	19	253	617	102	151	202	142	142	32	32	60	415	142	332	213	222	83	LT	LT	LT	LT				
TONIGHT SHOW																																			
M-F	11.30P	60	NBC	GV		139	210 210		A	6.7	22	546	1342	633 203	672 186	356 303	323 264			612 214	395 316	303 180		45	18		13	12							
	11.30 - 12.00								B	7.1	23	579	1350	660 216	708 227	388 340	319 270			561 217	361 314	250 160		61 19			20 14								
	12.00 - 12.30								A	7.4	22	603	1368	640 204	683 196	360 301	325 264			619 215	392 323	305 187		51	17		15	13							
									A	6.1	23	497	1270	606 192	642 170	342 297	309 258			581 200	382 304	294 163		37	18		10	LT							
VEGA\$-12.00																																			
THU.	12.00M	69	ABC	PD		26	150 154		A	3.2	14	261	1149	429	257	552	199	406	333	279	127	498	169	364	250	221	114	99	LT	LT	LT				
	12.00 - 12.30								B	3.1	15	253	1085	431 181	495 184	327 276	240 126			531 219	393 313	241 107		49	LT		LT	LT							
	12.30 - 1.00								A	3.4	13	277	1090	404	238	541	210	404	317	262	119	447	148	292	185	187	130	102	LT	LT	LT				
									A	3.0	15	245	1269	465	253	575	191	394	327	290	159	576	181	429	309	272	123	118	21	LT	LT				

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				AUDIENCE COMPOSITION																			
WK # DAY		START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										MEN					TEENS (12-17)		CHILDREN (2-11)						
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11										
WEEKDAY DAYTIME CONT'D																																					
EDGE OF NIGHT						131	158	157	A	4.2	14	342	1249	746	187	805	308	512	436	338	246	202	87^	122^	84^	59^	71^	175	140^	67^	44^						
M-F 4.00P 30 ABC DD						81	80	B	5.0	15	408	1362	723	233	830	336	508	413	331	277	258	109	160	116	105	90	155	133	119	69							
FAMILY FEUD						139	175	173	A	7.3	27	595	1336	737	188	772	299	462	378	342	270	249	75^	137	140	131	87^	142	93^	173	106						
M-F 12.00N 30 ABC QP						92	92	B	6.7	25	546	1308	724	183	786	289	442	352	340	303	309	97	165	143	132	127	83	54	130	56							
GENERAL HOSPITAL						137	202	202	A	9.9	33	807	1385	731	188	825	415	597	436	304	187	219	86	154	120	86	61^	214	160	127	77						
M-F 3.00P 60 ABC DD						99	99	B	11.2	35	913	1331	759	204	844	422	601	440	297	209	201	90	128	87	70	64	181	136	105	67							
3.00 - 3.30								A	9.8	34	799	1367	728	187	824	427	602	431	295	181	211	88	149	115	77	58^	209	159	123	75							
3.30 - 4.00								A	10.0	33	815	1388	730	186	821	403	591	440	310	189	221	82	156	127	93	61^	219	162	127	79							
GOOD MORNING, AMERICA-730						139	206	206	A	5.7	28	465	1318	801	180	825	171	392	374	409	388	412	79^	146	178	217	189	31^	18^	50^	19^						
M-F 7.30A 30 ABC N						99	99	B	5.4	29	440	1332	795	204	817	199	381	372	394	374	407	91	148	148	205	203	33	12	75	42							
GOOD MORNING, AMERICA-830						139	204	204	A	5.4	24	440	1300	788	138	802	188	382	386	437	346	336	54^	109^	155	186	157	62^	50^	100^	41^						
M-F 8.30A 30 ABC N						98	98	B	5.5	26	448	1222	783	180	807	184	366	368	413	381	333	62	122	125	164	174	26	13	56	18							
GUIDING LIGHT						137	200	200	A	7.2	24	587	1313	795	111	921	214	378	362	416	461	211	55^	85^	63^	77^	115	92^	60^	89^	63^						
M-F 3.00P 60 CBS DD						99	99	B	8.0	25	652	1341	806	143	935	220	417	397	440	444	237	71	105	84	93	119	82	58	87	50							
3.00 - 3.30								A	7.0	24	571	1313	810	102	935	220	376	360	410	476	205	53^	83^	55^	76^	116	87^	56^	86^	60^							
3.30 - 4.00								A	7.4	24	603	1300	781	113	902	205	377	363	419	443	213	56^	87^	65^	79^	115	92^	58^	93^	68^							
LOVE BOAT DAYTIME						138	187	187	A	7.0	29	571	1364	562	184	628	320	454	345	254	133	244	98^	172	161	116	59^	221	121	271	132						
M-F 11.00A 60 ABC CS						97	97	B	6.1	26	497	1325	614	191	672	322	469	362	273	167	283	141	210	157	117	63	157	96	213	100							
11.00 - 11.30								A	6.5	28	530	1347	568	181	632	322	450	348	252	136	233	96^	160	149	106^	58^	217	119	265	129							
11.30 - 12.00								A	7.6	31	619	1341	543	181	612	314	448	334	249	128	240	96	173	163	117	55^	219	121	270	128							
MORNING-KURTIS & SAWYER 1						25	177	177	A	2.9	14	236	1339	656	275	737	93^	195^	264	348	423	488	73^	140^	162^	254	318	21^	LT	93^	50^						
M-F 7.30A 30 CBS N						97	97	B	2.7	13	220	1363	677	190	740	102	237	285	360	425	511	98	180	206	286	284	LT	LT	96	39							
MORNING-KURTIS & SAWYER 2						25	177	177	A	2.9	13	236	1237	644	203^	699	119^	208^	237^	271	432	428	106^	182^	182^	186^	225^	21^	LT	89^	29^						
M-F 8.30A 30 CBS N						97	97	B	2.9	14	236	1246	692	200	731	153	258	297	307	388	411	97	179	174	203	206	LT	LT	83	24							
NEWSBREAK-11.57						134	168	167	A	6.4	26	522	1391	806	205	857	219	349	318	345	437	306	73^	113	93^	97^	188	78^	24^	150	86^						
M-F 11.57A 2 CBS N						90	88	B	6.5	27	530	1331	729	137	819	218	353	307	315	417	354	91	139	106	130	198	45	19	113	47							
NEWSBREAK-3.57						137	179	179	A	6.0	19	489	1231	749	97^	857	181	351	356	432	414	190	38^	68^	54^	74^	115^	100^	66^	84^	61^						
M-F 3.57P 2 CBS N						95	95	B	6.7	20	546	1294	766	136	897	209	409	400	440	403	215	64	97	74	81	111	93	68	89	55							
ONE DAY AT A TIME-M-F						133	139	138	A	4.8	21	391	1381	572	176	652	246	402	328	280	207	245	79^	127^	93^	108^	109^	156	64^	328	187						
M-F 10.00A 30 CBS CS						83	83	B	4.0	19	326	1382	608	176	678	282	423	350	273	211	300	112	159	110	125	130	114	56	290	129							
ONE LIFE TO LIVE						139	200	201	A	8.0	29	652	1316	780	246	881	463	612	440	314	215	207	82^	124	96	70^	72^	139	118	89^	40^						
M-F 2.00P 60 ABC DD						99	99	B	9.3	32	758	1266	809	232	894	456	633	460	310	220	205	92	131	89	75	65	97	75	70	34							
2.00 - 2.30								A	7.7	28	628	1301	782	248	884	458	607	435	319	222	201	80^	120	99	66^	71^	135	116	81^	35^							
2.30 - 3.00								A	8.3	31	676	1308	775	241	872	464	612	440	308	208	204	81^	123	91	68^	72^	137	117	95	44^							
PRICE IS RIGHT 1						136	194	194	A	6.6	28	538	1388	697	150	790	179	338	310	343	394	305	76^	125	94^	98^	175	102^	28^	191	106^						
M-F 11.00A 30 CBS AP						97	96	B	6.4	29	522	1368	689	138	789	235	365	301	289	380	374	96	160	121	144	197	54	20	151	57							
PRICE IS RIGHT 2						135	194	194	A	7.8	32	636	1360	715	145	790	181	321	291	340	421	304	70^	111	91^	98	183	92	26^	174	97						
M-F 11.30A 30 CBS AP						97	96	B	7.8	33	636	1346	716	137	808	221	357	306	310	405	364	88	142	110	140	203	49	19	125	51							
REGIS PHILBIN SHOW						89	126		A	2.2	9	179	1514	854	279^	893	289^	474^	469^	308^	386^	397^	124^	158^	133^	73^	212^	117^	LT	107^	84^						
1 M-F 10.00A 30 NBC CC						71		B	2.2	10	179	1401	881	195	922	265	410	383	343	444	362	115	189	182	123	156	38	LT	79	29							
RYAN'S HOPE						138	185	185	A	6.7	25	546	1190	656	190	766	403	522	376	253	215	188	71^	113	101^	79^	60^	133	106^	103^	49^						
M-F 12.30P 30 ABC DD						97	97	B	6.9	26	562	1232	725	211	807	374	539	409	306	235	257	97	153	115	115	91	83	58	85	33							

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	K	E	Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)					
																TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11				
WEEKEND DAYTIME CONT'D																																	
BETCHA DON'T KNOW-8:28AM SAT.						15	177	179			A	5.6	33	456	1384	88^ 77^	121^ 82^	82^ 40v	26v 39v	131^ 87^	87^ 57v	22v 44v	101^ 50v	1031	524								
						95	95			B	4.6	30	375	1701	185 114	218 129	167 109	73 50	167 88	129 92	60 34	133 55	1183	637									
BETCHA DON'T KNOW-9:28AM SAT.						15	209	208			A	10.0	44	815	1604	150 76^	159 111^	135^ 84^	48^ 24v	142^ 49^	97^ 85^	68^ 45^	113^ 71^	1190	643								
						99	99			B	9.3	42	758	1694	201 99	217 131	178 111	67 36	164 79	128 105	60 31	143 85	1170	669									
BETCHA DON'T KNOW-10:28AM SAT.						15	198	197			A	6.5	25	530	1885	262 79^	281 205^	239 141^	76^ 42v	160^125^	125^ 91^	LT 35v	166^ 91^	1278	780								
						96	96			B	5.7	22	465	1684	254 109	302 182	234 137	79 59	167 89	121 87	48 39	148 66	1067	584									
BETCHA DON'T KNOW-11:58AM SAT.						14	183	163			A	4.3	16	350	1889	211^ 26v	251^100^	128^ 43v	96^123^	446 212^	318^219^	134^100^	159^ 69v	1033	587								
						91	79			B	4.8	17	391	1667	276 79	317 169	214 125	83 93	318 175	245 177	96 68	194 82	838	423									
BETCHA DON'T KNOW-12:28PM SAT.						15	157	174			A	4.7	18	383	1828	224^ 45v	245^104^	153^102^	91^ 92^	360 142^	247^173^	141^ 92^	231^ 92^	992	608								
						76	89			B	5.2	18	424	1661	283 113	328 157	225 150	123 98	355 196	262 168	103 81	224 98	754	406									
BLACKSTAR SAT.						17	185	187			A	6.3	24	513	1515	250 36v	344 195^	275 137^	135^ 59v	259 189^	219^107^	50v 40v	181^ 72^	731	295								
						95	95			B	6.6	23	538	1689	335 135	387 205	288 167	128 91	332 195	248 182	93 69	195 93	775	420									
BUGS BUNNY/ROAD RUNNER 1 SAT.						18	196	195			A	6.1	25	497	1569	363 109^	428 268	332 176^	107^ 77^	226^185^	209^151^	41v LT	222^ 51v	693	376								
						99	99			B	6.2	25	505	1599	315 132	360 183	242 159	134 89	296 172	217 168	101 53	194 72	749	386									
BUGS BUNNY/ROAD RUNNER 2 SAT.						19	196	195			A	8.0	31	652	1474	328 92^	368 206	258 158^	112^ 88^	259 187	221 148^	59^ 20v	203 61^	644	369								
						99	99			B	7.6	29	619	1614	318 136	362 178	246 161	140 97	334 184	246 198	127 54	220 92	698	367									
BUGS BUNNY/ROAD RUNNER 3 SAT.						19	196	195			A	7.7	30	628	1301	264 93^	299 169^	212 99^	95^ 73^	245 170^	198 130^	58^ 33v	189^ 76^	568	269								
SAT. 10.30A 30 CBS CA						99	99			B	7.9	29	644	1587	315 137	368 190	260 154	137 97	353 215	272 210	109 54	213 104	653	336									
BUGS BUNNY/ROAD RUNNER 4 SAT.						19	195	195			A	8.3	32	676	1348	318 94^	377 222	266 112^	108^ 98^	234 152^	199 109^	65^ 35v	182 63^	555	235								
						99	99			B	8.4	30	685	1666	349 145	415 227	299 175	125 105	358 219	274 193	99 69	219 95	674	344									
BULLWINKLE SAT.						28	129	128			A	2.7	10	220	1959	342^ 96v	406^187^	265^165^	78v141^	437^128v	296^282^	186^123v	170^ 49v	946	573								
						69	68			B	3.7	12	302	1521	285 100	335 172	222 133	99 103	336 164	222 167	105 96	186 96	664	340									
CBS SPORTS SATURDAY 2 SAT.						18	174				A	6.0	17	489	1198	458^238^	568 137^	311^276^	309^202^	523 155^	270^298^	206^225^	39v 24v	68v	68v								
						95				B	6.9	17	562	1454	439 174	502 145	292 269	259 178	729 275	422 387	309 247	100 31	123 81										
4.30 - 5.00										A	5.4	16	440	1082	416^153^	416^123v	164^118v	132v200^	545 129v	188^188^	172^357^	48v LT	73v	73v									
5.00 - 5.30										A	6.0	17	489	1223	435^336^	628 144^	387^353^	412^173^	493 174^	290^320^	190^173^	LT LT	102v	102v									
5.30 - 6.00										A	6.6	17	538	1273	511 220^	635 140^	357^333^	359^232^	539 160^	320^370^	253^169^	69v 69v	30v	30v									
CBS SPORTS SPECIAL(S) 1 SAT.						156				A	4.3	13	350	1717	497^186^	557^140v	332^349^	245^201^	697 370^	528^309^	259^121v	190^ LT	273^	218^									
						88																											
2.00 - 2.30										A	3.9	13	318	1692	397^110v	434^ 97v	232^254^	186v180v	841 629^	699^234^	164v110v	147v LT	270^	182v									
2.30 - 3.00										A	4.3	14	350	1857	602^209^	671^171v	411^437^	292^234^	740 379^	554^320^	284^143v	226^ LT	220^	168v									
3.00 - 3.30										A	4.6	14	375	2043	599^301^	660 127v	430^458^	358^202^	697 235^	534^437^	405^102v	286^ LT	400^	363^									
3.30 - 4.00										A	4.6	12	375	1195	355^107v	424^157v	229^219^	123v170^	501^258^	325^223^	158v122v	94v LT	176^	136v									
DAFFY/SPEEDY SHOW SAT.						23	158	174			A	4.4	17	359	1886	246^ 47v	257^102^	157^100^	100^100^	362 144^	245^158^	132^ 98^	211^ 74v	1056	661								
						77	89			B	5.3	18	432	1591	258 109	286 140	197 142	101 81	331 189	248 154	92 69	219 98	755	427									
DEAR ALEX & ANNIE-10.56AM SAT.						11	197	195			A	4.5	17	367	1569	251^120^	262^ 42v	146^128^	157^109^	46v LT	LT LT	LT 35v	253^ 51v	1008	599								
						99	99			B	5.7	21	465	1587	229 95	256 129	180 124	101 64	216 130	170 114	63 43	243 105	872	512									
DEAR ALEX & ANNIE-11.25AM SUN.						20	122	121			A	2.9	13	236	1403	389^ 25v	394^ 76v	208^208^	233^186^	453^191^	315^242^	262^138^	152^ 72v	404^	213^								
						81	81			B	3.0	11	245	1419	419 142	461 194	279 202	160 153	326 129	217 174	160 81	174 86	458	300									
FACE THE NATION SUN.						29	151	161			A	2.9	13	236	1758	364^ 30v	406^ 58v	130^169^	177^216^	863 334^	533 406^	285^304^	166^ 94v	323^	284^								
						93	94			B	3.4	12	277	1354	516 158	547 103	179 176	196 347	647 145	279 258	298 332	63 25	97	66									

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																			
WK #		DAY		START TIME		DUR		NET		PROG. TYPE		WK 1 WK 2		K E Y		AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)		LADY WORK-ING OF HOUSE WOM.		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																											
																								TOTAL		18-34		WOMEN 18-49		25-54		35-64		55+		TOTAL		18-34		MEN 18-49		25-54		35-64		55+		TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11	
WEEKEND DAYTIME CONT'D																																																			
FAMILY CIRCLE TENNIS-SAT(S)										183				A		4.4 14		359		1440		490^250^		496^142^		170^114^		162^315^		457^111^		245^236^		331^176^		253^ 44^		234^ 213^													
1 SAT.				2.00P		128		NBC SE		91				A		3.8 13		310		1361		599^210^		599^170^		203^ 92^		245^396^		396^120^		222^219^		260^113^		172^ 62^		194^ 142^													
				2.00 - 2.30										A		3.8 13		310		1116		324^129^		324^125^		154^ 84^		103^170^		381^128^		251^229^		253^ 82^		231^ 59^		180^ 158^													
				2.30 - 3.00										A		4.4 14		359		1279		448^248^		448^192^		237^176^		137^211^		446^ 61^		284^348^		385^ 98^		279^ LT		106^ 70^													
				3.30 - 4.00										A		5.2 15		424		1903		630 428^		661 145^		145^110^		162^488^		529^121^		213^171^		408^316^		278^ 46^		435^ 435^													
FAMILY CIRCLE TENNIS-SUN(S)										183				A		2.9 10		236		1767		305^136^		360^184^		196^111^		LT 164^		1195 474^		755^603^		551^322^		174^ 20^		38^ LT													
1 SUN.				2.00P		120		NBC SE		92				A		3.1 12		253		1589		318^131^		361^162^		183^ 95^		21^178^		905^284^		523^427^		440^324^		180^ 70^		143^ LT													
				2.00 - 2.30										A		2.9 11		236		1686		402^208^		402^183^		208^145^		25^194^		1131 385^		656^575^		563^374^		153^ LT		LT LT													
				2.30 - 3.00										A		2.9 10		236		1949		347^144^		347^143^		143^143^		LT 204^		1467 713^		1021 610^		579^352^		135^ LT		LT LT													
				3.30 - 4.00										A		2.7 9		220		1795		127^ 46^		313^232^		232^ 47^		LT 81^		1269 528^		823^806^		614^213^		213^ LT		LT LT													
FLINTSTONE'S COMEDY SHW2										30 177 179				A		3.9 25		318		1384		101^ 94^		138^ 98^		98^ 39^		34^ 40^		151^103^		103^ 66^		32^ 48^		123^ 41^		972 469													
SAT.				8.00A		30		NBC CA		95 95				B		2.9 22		236		1592		197 95		219 108		151 104		86 60		189 100		135 99		62 44		154 66		1030 609													
FONZ AND HAPPY DAYS GANG										11 195 195				A		5.7 22		465		1624		332 97^		336 120^		240^196^		183^ 83^		82^ 32^		43^ 43^		29^ 39^		282 103^		924 547													
SAT.				11.00A		30		ABC CA		98 98				B		6.6 25		538		1607		241 83		278 154		207 135		93 61		198 122		158 119		58 34		214 102		917 546													
GOLDIE GOLD/ACTION JACK										11 196 195				A		4.2 18		342		1626		310^164^		353 158^		216^132^		161^115^		110^ 70^		110^110^		40^ LT		256^ 67^		907 518													
SAT.				9.00A		30		ABC CA		99 99				B		4.3 18		350		1514		231 100		265 132		183 119		110 64		179 115		156 129		53 23		188 49		882 498													
HEATHCLIFF & MARMADUKE										11 189 190				A		6.1 23		497		1495		199^ 82^		221^ 94^		154^120^		127^ 49^		96^ 22^		78^ 78^		74^ 18^		255 117^		923 608													
SAT. 11.30A 30 ABC CA										97 97				B		6.5 24		530		1567		249 100		293 161		219 138		99 61		197 117		153 107		57 37		242 118		835 507													
IN THE NEWS- 8.26AM										30 186 188				A		3.3 18		269		1238		201^ 34^		231^123^		156^ 96^		108^ 75^		37^ 19^		37^ 18^		18^ LT		70^ LT		900 513													
SAT.				8.26A		3		CBS CN		94 97				B		3.1 20		253		1483		206 98		241 115		175 127		95 51		169 92		117 95		67 38		133 52		940 507													
IN THE NEWS- 8.56AM										30 192 192				A		3.5 16		285		1498		435 39^		484 186^		260^171^		267^224^		91^ LT		21^ 21^		81^ 60^		140^ 87^		783 456													
SAT.				8.56A		3		CBS CN		99 99				B		3.8 19		310		1492		249 78		270 124		175 116		115 76		226 111		153 121		97 62		192 66		804 414													
IN THE NEWS- 9.26AM										30 192 192				A		3.6 15		293		1246		280^ 52^		314^181^		224^177^		88^ 62^		106^ 73^		90^ 65^		33^ LT		146^ 38^		680 331^													
SAT.				9.26A		3		CBS CN		99 99				B		4.8 21		391		1520		285 106		341 175		237 142		123 88		268 143		184 144		99 66		193 58		718 352													
IN THE NEWS-9.56AM										29 196 195				A		6.9 27		562		1512		352 111^		430 285		345 160^		96^ 70^		228 186^		209^148^		42^ LT		219 56^		635 332													
SAT.				9.56A		3		CBS CN		99 99				B		6.8 27		554		1580		303 126		355 186		253 155		125 85		305 180		227 174		96 59		205 78		715 357													
IN THE NEWS-11.56AM										28 185 187				A		5.7 21		465		1422		275 38^		333 232^		280 142^		101^ 43^		263 193^		223^109^		50^ 40^		168^ 73^		658 345													
SAT.				11.56A		3		CBS CN		95 95				B		5.9 21		481		1575		337 140		386 214		287 166		119 87		285 171		216 156		79 57		188 79		716 384													
IN THE NEWS-12.26PM										28 165 167				A		3.9 15		318		1553		261^ 73^		286^236^		261^135^		50^ LT		418 296^		314^132^		88^104^		138^ 41^		711 330^													
SAT.				12.26P		3		CBS CN		88 88				B		5.0 17		408		1554		335 158		398 216		283 166		123 95		312 182		237 155		105 64		156 64		688 368													
IN THE NEWS-12.56PM										26 152 162				A		4.3 16		350		1557		172^ 78^		240^103^		123^103^		91^ 97^		383 286^		286^119^		69^ 83^		142^ 77^		792 429													
SAT.				12.56P		3		CBS CN		79 86				B		5.7 19		465		1657		343 143		413 198		275 177		157 126		341 189		249 164		124 72		164 73		739 412													
IN THE NEWS- 1.26PM										24 135 154				A		3.6 13		293		1495		232^116^		287^127^		127^ 68^		82^140^		393^208^		335^178^		172^ 58^		262^129^		553 363^													
SAT.				1.26P		3		CBS CN		71 84				B		5.1 16		416		1621		385 154		442 203		284 184		168 136		321 167		232 157		133 70		178 67		680 403													
IN THE NEWS-10.56AM										30 196 195				A		7.6 29		619		1268		264 89^		303 178^		215 85^		87^ 74^		263 192^		212 131^		52^ 38^		164^ 61^		538 244													
SAT.				10.56A		3		CBS CN		99 99				B		7.5 28		611		1558		325 139		377 201		276 162		138 90		330 212		257 191		90 51		205 106		646 327													
IN THE NEWS-11.26AM										30 195 195				A		8.1 31		660		1264		294 73^		357 204		251 103^		108^ 94^		212 130^		175^ 93^		64^ 37^		181^ 59^		514 207													
SAT.				11.26A		3		CBS CN		99 99				B		7.6 28		619		1621		350 147		410 230		300 176		125 97		329 204		253 174		86 65		210 90		672 335													

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																				
WK # DAY START TIME DUR NET										PROG. TYPE		WK 1 WK 2		K E Y		AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)		LADY WORK- OF HOUSE WOM.		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES												
																								18- 34		WOMEN 18- 49 25- 54 35- 64 55+		18- 34		MEN 18- 49 25- 54 35- 64 55+		TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11		
WEEKEND DAYTIME CONT'D																																				
KID SUPER POWER I SAT. 9.30A 30 NBC CA										198 96	197 96	A	7.2	29	587	1624	162	98	162	110	125	78	52	37	142	70	101	73	31	41	171	95	1149	613		
KID SUPER POWER II SAT. 10.00A 30 NBC CA										198 96	197 96	A	6.9	26	562	1849	231	73	250	177	207	113	73	43	177	142	142	107	LT	35	141	69	1281	754		
KIDS ARE PEOPLE TOO I 1 SUN. 10.30A 35 ABC CL										122 81	121 81	A	2.3	10	187	1460	509	91	504	161	295	295	267	209	358	177	230	107	181	128	191	95	407	327		
2 SUN. 10.30A 30												B	2.5	10	204	1472	402	136	434	191	280	219	146	134	303	147	228	154	128	65	210	111	525	332		
10.30 - 11.00												A	2.3	10	187	1471	518	96	518	171	299	299	261	219	331	160	209	91	171	122	199	102	423	342		
KIDS ARE PEOPLE TOO II 1 SUN. 11.05A 25 ABC CL										122 81	121 81	A	2.7	12	220	1350	410	41	410	91	223	223	196	187	396	178	282	204	218	114	171	81	373	228		
2 SUN. 11.00A 30												B	2.9	11	236	1442	412	139	454	191	282	211	155	147	299	122	209	162	149	65	208	96	481	324		
KWICKY KOALA SHOW SAT. 1.00P 30 CBS CA										128 67	154 84	A	4.2	15	342	1506	197	100	246	103	103	59	73	122	322	158	250	145	149	72	306	157	632	346		
LAVERNE AND SHIRLEY SAT. 9.30A 30 ABC CA										196 99	196 99	A	5.3	21	432	1646	315	109	348	130	200	148	177	134	97	69	97	97	28	LT	234	61	977	602		
MASTERS GOLF TOURN.-SAT(S) 1 SAT. 4.00P 120 CBS SE										189 99		A	7.0	18	571	1371	626	161	630	176	242	225	207	357	647	183	350	297	292	255	42	LT	52	52	LT	LT
4.00 - 4.30												A	6.5	17	530	1357	572	184	572	200	220	189	153	315	712	290	457	281	239	244	73	LT	LT	LT		
4.30 - 5.00												A	7.0	18	571	1165	573	168	573	147	214	191	209	338	569	210	338	259	222	205	23	LT	LT	LT		
5.00 - 5.30												A	7.8	20	636	1425	636	134	653	200	276	255	211	348	641	119	308	313	352	271	36	LT	95	95		
5.30 - 6.00												A	6.9	17	562	1484	702	155	702	156	242	247	242	420	645	110	287	321	331	294	40	LT	97	97		
MASTERS GOLF TOURN.-SUN(S) 1 SUN. 3.42P 183 CBS SE										193 99		A	8.6	25	701	1729	576	139	614	79	183	199	277	384	821	204	401	400	381	385	135	30	159	129		
4.00 - 4.30												A	7.3	23	595	1872	518	209	518	95	202	181	262	279	958	324	599	584	455	327	254	10	142	114		
4.30 - 5.00												A	7.8	24	636	2079	664	175	711	116	239	223	308	449	852	249	467	451	389	368	242	38	274	222		
5.00 - 5.30												A	8.0	23	652	1797	574	103	619	108	214	218	257	374	877	205	441	430	441	409	107	27	194	150		
5.30 - 6.00												A	9.7	28	791	1684	575	127	614	80	173	172	282	384	818	156	373	370	379	416	101	38	151	119		
6.00 - 6.30												A	10.6	28	864	1692	597	139	631	66	192	201	305	387	782	181	340	335	315	411	114	34	165	135		
MEET THE PRESS SUN. 12.30P 30 NBC CC										189 98	196 98	A	3.9	16	318	1186	428	123	503	73	145	144	213	299	573	95	205	268	265	280	69	25	41	16		
NBA ON CBS 1 SUN. 1.00P 162 CBS SE										178 94	171 93	A	5.4	20	440	1734	359	184	414	151	238	170	140	157	848	392	600	494	326	208	278	49	194	173		
2 SUN. 1.00P 152												B	6.2	18	505	1599	360	168	390	128	232	197	180	139	873	392	614	510	378	211	156	36	180	116		
1.00 - 1.30												A	4.8	19	391	1396	208	72	221	62	90	69	46	113	708	321	490	453	274	163	247	35	220	202		
1.30 - 2.00												A	5.7	21	465	1727	290	146	350	138	190	119	105	140	832	371	580	468	330	197	293	51	252	252		
2.00 - 2.30												A	5.6	21	456	1752	381	212	473	160	256	189	175	184	896	440	647	483	328	223	242	44	141	119		
2.30 - 3.00												A	5.3	19	432	1738	409	226	457	149	278	215	171	162	860	382	592	486	336	233	265	51	156	125		
3.00 - 3.30												A	5.4	19	440	1902	433	240	487	188	308	228	181	164	854	406	626	512	329	199	348	71	213	174		
NBA ON CBS GM 2 2 SUN. 3.32P 148 CBS SE										171 94		A	4.4	13	359	1799	450	272	469	169	352	295	203	113	818	489	691	429	301	72	244	78	268	217		
3.30 - 4.00												B	5.2	14	424	1646	399	174	426	141	293	234	196	133	848	471	642	436	280	160	172	73	200	130		
4.00 - 4.30												A	4.1	14	334	1515	350	210	350	104	215	209	162	114	694	307	518	427	340	126	252	87	219	149		
4.30 - 5.00												A	4.3	13	350	1514	331	223	348	103	269	237	192	79	747	334	537	454	385	125	195	31	224	192		
5.00 - 5.30												A	4.5	13	367	1728	457	264	484	182	399	318	217	85	703	358	555	425	345	62	270	142	271	243		
5.30 - 6.00												A	4.4	13	359	2128	538	338	566	200	440	364	240	126	964	702	928	438	262	LT	277	69	321	268		
												A	4.7	13	383	2084	556	321	579	238	417	334	202	162	980	719	890	415	198	63	230	63	295	231		

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WK # DAY		START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																	
														WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)																					
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11																				
WEEKEND DAYTIME CONT'D																																															
NBC MAJOR LEAGUE PRE GAME																																															
1 SAT. 4.08P 22 NBC SC 200 194																		A 4.9 15 399 1368 308 61v										311 67v 100^103^ 133^193^										702 244^ 374 369 298^278^ 172^ 55v 183^ 149^									
2 SAT. 1.30P 19																		B 4.9 15 399 1368 308 61										311 67 100 103 133 193										702 244 374 369 298 278 172 55 183 149									
NBC MAJOR LEAGUE BASEBALL																																															
1 SAT. 5.30P 153 NBC SE 201 197																		A 8.6 22 701 1506 400 145^										431 136^ 229 186 176 197										763 277 402 396 322 289 154^ 38v 158^ 135^									
2 SAT. 1.49P 142																		B 8.6 22 701 1506 400 145										431 136 229 186 176 197										763 277 402 396 322 289 154 38 158 135									
2.00 - 2.30																		A 5.7 21 465 1451 302^110v										302^164v 193^162v 57v109v										830 427^ 521^418^ 216^248^ 135v 44v 184^ 123v									
2.30 - 3.00																		A 6.5 22 530 1520 410^129v										410^132^ 243^224^ 167^167^										779 347^ 475^462^ 254^265^ 107v 19v 224^ 174^									
3.00 - 3.30																		A 7.2 24 587 1464 399^134^										399^108v 197^177^ 151^202^										747 309^ 419^409^ 217^298^ 67v 17v 251^ 204^									
3.30 - 4.00																		A 7.0 23 571 1421 391^116^										391^122^ 185^149^ 117^206^										694 304^ 377^398^ 184^274^ 61v 13v 275^ 233^									
5.30 - 6.00																		A 10.3 25 839 1254 339^ 90v										339^ 91v 132^102v 84v207^										745 295^ 430 429 233^270^ 93v 34v 77v 77v									
6.00 - 6.30																		A 10.7 24 872 1270 358^ 93v										358^113^ 169^152^ 139^180^										710 318^ 410^392^ 240^265^ 128^ 30v 74v 74v									
6.30 - 7.00																		A 10.7 23 872 1452 279^ 46v										325 68v 145^100^ 203^157^										814 276^ 369 331 386 313 181^ 43v 132^ 132^									
7.00 - 7.30																		A 11.0 22 897 1690 509 259^										559 211^ 344 284 233^203^										752 248^ 375 392 392 274 243^ 50v 136^ 136^									
7.30 - 8.00																		A 10.7 21 872 1712 506 263^										567 186^ 332 267^ 245^223^										778 271^ 382 405 364 292 231^ 52v 136^ 114^									
POPEYE/OLIVE COMEDY SHOW																																															
SAT. 8.00A 30 CBS CA 198 188																		A 2.8 16 228 1167 166^ 22v										188^109v 131v 83v 79v 57v										35v LT 35v 22v 27v LT 80v LT 864 527^									
																		B 2.6 17 212 1386 187 71										213 94 137 120 89 50										161 90 112 104 47 36 155 52 857 464									
PRO BOWLERS TOUR																																															
1 SAT. 3.30P 90 ABC SE 179 189																		A 7.5 21 611 1848 670 263										721 223 443 423 352 241										730 196^ 427 436 412 237 139^ 58^ 258 170^									
2 SAT. 3.30P 95																		B 8.4 22 685 1522 580 184										643 169 341 309 309 264										640 175 344 341 332 235 103 42 136 98									
3.30 - 4.00																		A 5.9 18 481 1898 727 301										769 235^ 477 465 380 232^										723 180^ 406 423 400 247^ 143^ 63^ 263 180^									
4.00 - 4.30																		A 7.4 21 603 1849 696 255										745 218 440 428 364 264										719 181^ 403 407 401 250 136^ 58^ 249 166^									
4.30 - 5.00																		A 9.1 24 742 1826 632 255										691 231 446 411 336 225										739 213 453 458 426 221 135^ 53^ 261 166									
RICHIE RICH/SCOOBY DOO-1																																															
SAT. 10.00A 30 ABC CA 193 193																		A 5.4 21 440 1745 275 139^										291 82^ 225^189^ 199^ 57v										94^ 63v 75^ 40v 12v 19v 392 161^ 968 533									
																		B 6.0 25 489 1666 222 121										255 137 195 123 98 50										187 105 152 111 64 32 250 107 974 588									
RICHIE RICH/SCOOBY DOO-2																																															
SAT. 10.30A 30 ABC CA 197 197																		A 5.5 21 448 1752 330 146^										344 114^ 258^228^ 193^ 74^										86^ 58v 68^ 33v 10v 18v 326 123^ 996 529									
																		B 6.8 27 554 1627 221 116										254 148 201 125 90 42										188 106 151 110 69 29 256 114 929 546									
SCHOOLHOUSE ROCK-8.26AM																																															
SAT. 8.26A 4 ABC CN 188 188																		A 3.8 22 310 1381 245^187^										345^157^ 174^126^ 91v113^										103^ 65v 103^ 52v 38v LT 81v 52v 852 477									
																		B 3.6 22 293 1497 194 66										224 118 165 123 77 47										176 99 148 112 55 27 145 32 952 534									
SCHOOLHOUSE ROCK-8.55AM																																															
SAT. 8.55A 4 ABC CN 194 195																		A 4.6 21 375 1728 389 176^										444 183^ 257^216^ 180^140^										212^173^ 212^153^ 39v LT 279^ 75v 793 380									
																		B 4.2 20 342 1587 241 80										263 102 154 123 96 92										184 106 157 129 64 27 198 45 942 515									
SCHOOLHOUSE ROCK-9.25AM																																															
SAT. 9.25A 4 ABC CN 196 195																		A 4.0 17 326 1632 286^102^										332^107^ 194^165^ 181^117^										101^ 60v 101^101^ 41v LT 276^ 76v 923 536									
																		B 4.3 18 350 1504 231 85										266 120 176 122 122 72										182 116 161 128 57 21 189 55 867 491									
SMURFS I																																															
SAT. 8.30A 30 NBC CA 209 208																		A 8.3 41 676 1533 167^ 65^										167^103^ 125^ 80^ 41v 42v										119^ 85^ 104^ 81^ 19v 15v 96^ 40v 1151 573									
																		B 6.4 36 522 1613 178 91										193 108 148 95 68 42										139 78 109 81 42 27 128 62 1153 683									
SMURFS II																																															
SAT. 9.00A 30 NBC CA 209 208																		A 10.5 46 856 1586 160 75^										166 112^ 136^ 87^ 48^ 30v										139^ 57^ 97^ 80^ 57^ 42^ 109^ 66^ 1172 643									
																		B 8.6 40 701 1649 197 95										213 124 165 100 68 43										149 74 112 85 53 32 150 76 1137 692									
SPACE STARS I																																															
SAT. 11.00A 30 NBC CA 183 163																		A 4.7 18 383 1875 177^ 37v										203^107^ 134^ 79v 73v 69v										315^165^ 212^143^ 55v 95^ 161^ 60v 1196 675									
																		B 4.7 17 383 1627 237 116										271 156 206 132 86 50										262 164 213 142 65 42 190 74 904 496									
SPACE STARS II																																															
SAT. 11.30A 30 NBC CA 183 163																		A 4.6 18 375 2008 217^ 27v										257^114^ 154^ 68v 101^103^										462 263^ 358 193^ 111^ 88^ 169^ 71v 1120 630									
																		B 5.0 18 408 1619 248 96										278 152 202 126 79 68										308 175 241 168 96 57 195 72 838 453									
SPIDER-MAN & FRIENDS																																															
SAT. 10.30A 30 NBC CA 198 198																		A 6.9 27 562 1927 209^ 75^										246 192^ 221 116^ 43v 25v										177^137^ 149^118^ 12v 28v 186^ 80^ 1318 836									
																		B 6.0 22 489 1736 228 118										264 160 212 130 78 43										219 130 179 125 68 35 207 80 1046 602									

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND APR. 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																	
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)							
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL	6-11					
WEEKEND DAYTIME CONT'D																																	
SPORTSBEAT																																	
SUN. 2.00P 30 ABC SC 9 158 166																																	
A 2.8 10 228 1118 206 154 320 96 171 119 171 105 601 145 211 316 391 272 83 83 114 92																																	
B 3.4 10 277 1511 504 129 559 150 296 240 270 225 655 229 325 351 330 232 152 58 145 99																																	
SPORTSWORLD																																	
1 SUN. 4.00P 120 NBC SA 14 181 187																																	
A 4.6 14 375 1608 448 99 525 267 394 270 216 103 830 340 568 587 394 174 165 29 88 72																																	
2 SUN. 4.36P 84																																	
B 6.6 17 538 1568 465 200 541 190 338 279 248 171 795 265 500 478 409 222 95 22 137 108																																	
4.00 - 4.30																																	
A 3.3 10 269 1524 112 LT 272 238 238 79 LT 34 1004 573 881 687 349 97 248 LT LT LT																																	
4.30 - 5.00																																	
A 4.3 13 350 1820 352 48 469 256 335 220 188 109 1003 497 732 654 404 191 296 68 52 52																																	
5.00 - 5.30																																	
A 4.9 14 399 1391 404 95 454 240 354 232 172 85 711 245 480 532 384 154 140 39 86 70																																	
5.30 - 6.00																																	
A 5.5 16 448 1621 641 170 688 299 505 381 330 140 733 230 418 540 399 193 66 LT 134 105																																	
SUNDAY MORNING																																	
SUN. 9.00A 90 CBS N 30 155 160																																	
A 4.4 22 359 1340 554 103 576 125 217 276 229 300 682 186 369 390 328 248 60 14 22 22																																	
B 4.9 23 399 1490 629 218 656 175 272 271 284 343 637 237 351 340 304 223 51 18 146 83																																	
9.00 - 9.30																																	
A 3.9 21 318 1406 540 129 579 97 204 270 259 309 777 239 460 487 384 246 50 LT LT LT																																	
9.30 - 10.00																																	
A 4.6 23 375 1272 579 93 616 158 251 290 212 326 562 115 275 299 311 229 56 13 38 38																																	
10.00 - 10.30																																	
A 4.7 21 383 1360 534 94 534 114 196 264 220 270 727 224 401 403 298 264 72 21 27 27																																	
SUPERFRIENDS																																	
SAT. 8.00A 30 ABC CA 30 188 188																																	
A 3.9 25 318 1497 233 176 317 160 175 132 94 91 126 63 111 66 63 15 113 98 941 519																																	
B 3.6 24 293 1526 199 64 227 116 164 125 76 52 189 107 159 120 59 29 132 33 978 535																																	
TARZAN/L.RANGER/ZORRO HR1																																	
SAT. 8.30A 30 CBS CA 19 192 192																																	
A 3.1 15 253 1478 423 28 478 194 253 146 256 225 102 LT 23 19 90 71 111 71 787 438																																	
B 3.6 19 293 1545 268 89 295 120 184 141 136 86 224 99 150 127 104 58 195 67 831 431																																	
TARZAN/L.RANGER/ZORRO HR2																																	
19 192 192																																	
A 3.6 16 293 1549 419 44 457 190 232 192 195 188 136 68 91 74 68 25 171 55 785 373																																	
SAT. 9.00A 30 CBS CA 99 99																																	
B 4.5 20 367 1576 297 93 342 156 207 134 139 115 267 136 180 150 108 65 202 60 765 395																																	
THIS WEEK-DAVID BRINKLEY																																	
SUN. 11.30A 60 ABC N 21 166 168																																	
A 2.9 13 236 1212 470 170 475 29 127 152 234 323 654 157 258 258 280 362 67 30 LT LT																																	
B 3.7 13 302 1393 570 166 602 130 227 217 241 336 646 178 284 272 286 313 48 21 97 64																																	
11.30 - 12.00																																	
A 2.8 12 228 1136 535 206 535 40 198 224 285 311 531 145 211 193 197 302 57 39 LT LT																																	
12.00 - 12.30																																	
A 3.0 13 245 1253 407 127 412 LT 56 85 183 327 750 159 293 314 351 408 70 LT 21 21																																	
30 MINUTES																																	
SAT. 1.30P 30 CBS DN 22 136 159																																	
A 3.5 12 285 1340 410 249 410 140 299 236 224 111 375 214 333 199 141 42 88 49 467 320																																	
B 3.8 12 310 1482 483 191 542 217 335 239 220 173 328 132 215 178 163 91 152 75 460 296																																	
THUNDARR THE BARBARIAN																																	
SAT. 8.30A 30 ABC CA 11 194 193																																	
A 4.1 20 334 1557 306 135 359 102 165 147 147 152 195 131 176 137 45 19 177 15 826 443																																	
B 4.1 20 334 1540 227 72 246 95 151 115 94 80 197 126 172 143 57 25 186 33 911 511																																	
TOM AND JERRY COMEDY SHOW																																	
SAT. 12.30P 30 CBS CA 26 152 162																																	
A 4.7 18 383 1546 168 55 209 107 126 80 60 74 357 255 255 105 76 88 201 133 779 403																																	
B 5.7 19 465 1651 317 144 373 191 261 161 129 103 307 173 229 151 108 64 179 85 792 437																																	
TOURN. OF CHAMPIONS-SAT(S)																																	
2 SAT. 4.30P 90 NBC SE 171																																	
A 4.0 12 326 1236 384 150 402 67 125 171 242 231 761 282 402 251 341 353 67 LT LT LT																																	
4.30 - 5.00																																	
A 3.4 10 277 1289 274 101 292 29 61 79 198 213 910 400 515 303 336 377 66 LT 21 21																																	
5.00 - 5.30																																	
A 3.8 11 310 1306 426 165 442 87 168 209 241 233 748 268 406 265 332 342 116 LT LT LT																																	
5.30 - 6.00																																	
A 4.7 13 383 1164 447 178 465 83 146 219 288 246 668 209 313 199 349 355 31 LT LT LT																																	
TOURN. OF CHAMPIONS-SUN(S)																																	
2 SUN. 2.30P 126 NBC SE 186																																	
A 4.2 14 342 1190 429 84 447 14 43 90 233 349 550 68 156 167 313 324 70 27 123 123																																	
2.30 - 3.00																																	
A 3.6 12 293 1212 499 99 499 48 72 78 201 373 512 119 161 116 194 277 68 68 133 133																																	
3.00 - 3.30																																	
A 3.9 13 318 1292 405 51 405 LT LT 56 210 349 685 160 261 176 331 349 19 19 183 183																																	
3.30 - 4.00																																	
A 4.0 13 326 1031 434 68 461 LT LT 49 222 412 518 LT 95 174 368 344 52 15 LT LT																																	
4.00 - 4.30																																	
A 5.2 16 424 1200 427 121 453 19 92 153 274 300 498 19 113 168 328 330 103 LT 146 146																																	
TROLLKINS																																	
SAT. 12.00N 30 CBS CA 17 165 167																																	
A 3.9 15 318 1506 234 73 262 233 262 115 29 LT 399 260 277 121 104 122 153 31 692 293																																	
B 4.8 16 391 1548 298 159 366 217 290 153 122 67 320 170 231 170 121 77 164 87 698 360																																	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND APR. 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																							
WK #		DAY		START TIME		DUR		NET TYPE		PROG. TYPE		WK 1 WK 2		K E Y	AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11							
WEEKEND DAYTIME CONT'D																																							
USA VS-WRLD-OLYMPIC SPTS										11		186		184				A 5.5 17 448		1844		460 195^		525 186^		352 295		275 138^		979 297		511 503		633 380		165^ 91^		175^ 156^	
SUN. 3.30P 60 ABC SE										96		96				B 7.2 19 587		1614		510 196		544 193		341 307		261 159		748 280		460 429		382 204		147 63		175 135			
3.30 - 4.00																A 4.9 16 399		1807		534 203^		571 170^		323 298^		265^ 201^		932 239^		434 463		654 413		145^ 73^		159^ 133			
4.00 - 4.30																A 6.1 19 497		1865		385 189^		475 194^		367 284		276 87^		1018 345		576 538		617 350		184^ 109^		188^ 177^			

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. APR. 5, 1982

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
------	------	------	------	------	------	------	------	------	------	------	------	------	-------	-------	-------	-------

TOTAL AUDIENCE (Households (000) & %)		{		14,830 18.2		26,240 32.2											
ABC TV				WE DARE YOU						ABC MONDAY NIGHT MOVIE							
										YOU ONLY LIVE TWICE(R)(OP)							
AVERAGE AUDIENCE (Households (000) & %)		{		13,280 16.3		15,160 18.6		16.2*		17.1*		19.2*		21.0*		19.7*	
SHARE OF AUDIENCE %		{		25 29		24 *				25 *		29 *		34 *		35 *	
AVG. AUD. BY ¼ HR.		{		16.0 16.7		15.9		16.5		16.9		17.3		19.1		20.7	
TOTAL AUDIENCE (Households (000) & %)		{		13,690 16.8		12,630 15.5				14,670 18.0		12,630 15.5		16,220 19.9			
CBS TV				PRIVATE BENJAMIN REPORT TO MURPHY (OP)				M*A*S*H		MAKING THE GRADE				LOU GRANT			
AVERAGE AUDIENCE (Households (000) & %)		{		11,650 14.3		10,920 13.4		12,960 15.9		11,900 14.6		12,880 15.8		15.4*		16.3*	
SHARE OF AUDIENCE %		{		22 20		23		23		22		27		25 *		29 *	
AVG. AUD. BY ¼ HR.		{		14.3 14.4		13.5		13.4		15.5		16.4		14.4		14.8	
TOTAL AUDIENCE (Households (000) & %)		{		28,610 35.1								15,240 18.7					
NBC TV								NBC MONDAY NIGHT MOVIES						BEST-SATURDAY NIGHT LIVE			
								THE KID WITH THE BROKEN HALO (OP)(SUS-OP)									
AVERAGE AUDIENCE (Households (000) & %)		{		19,640 24.1		21.3*		25.8*		25.3*		24.2*		10,110 12.4		13.5*	
SHARE OF AUDIENCE %		{		36 32 *		39 *		37 *		36 *		21		22 *		20 *	
AVG. AUD. BY ¼ HR.		{		20.2 22.3		25.2		26.3		25.6		25.0		25.2		23.3	
TOTAL AUDIENCE (Households (000) & %)		{		18,340 22.5				20,460 25.1									
ABC TV						THAT'S INCREDIBLE (R)						ABC THEATRE MY BODY, MY CHILD (OP)					
AVERAGE AUDIENCE (Households (000) & %)		{		13,610 16.7		16.0*		17.4*		15.9		14.8*		15.4*		16.5*	
SHARE OF AUDIENCE %		{		27 26 *		28 *		27		24 *		25 *		28 *		30 *	
AVG. AUD. BY ¼ HR.		{		15.6 16.4		17.4		17.4		14.7		15.0		15.3		16.2	
TOTAL AUDIENCE (Households (000) & %)		{		16,950 20.8		16,460 20.2				21,350 26.2		17,770 21.8		14,750 18.1			
CBS TV				PRIVATE BENJAMIN REPORT TO MURPHY (OP)				M*A*S*H		MAKING THE GRADE				LOU GRANT			
AVERAGE AUDIENCE (Households (000) & %)		{		14,750 18.1		14,670 18.0		19,320 23.7		15,970 19.6		12,310 15.1		15.3*		15.0*	
SHARE OF AUDIENCE %		{		30 29		29		38		32		27		26 *		27 *	
AVG. AUD. BY ¼ HR.		{		17.7 18.4		17.5		18.5		22.8		24.6		20.5		18.8	
TOTAL AUDIENCE (Households (000) & %)		{		14,750 18.1						18,260 22.4							
NBC TV						LITTLE HOUSE-PRAIRIE (R)(OP)						NBC MONDAY NIGHT MOVIES					
												THOU SHALT NOT KILL(OP)					
AVERAGE AUDIENCE (Households (000) & %)		{		11,330 13.9		13.2*		14.7*		11,650 14.3		13.7*		14.2*		14.9*	
SHARE OF AUDIENCE %		{		23 22 *		24 *		24		22 *		23 *		26 *		26 *	
AVG. AUD. BY ¼ HR.		{		12.8 13.6		14.3		15.1		14.0		13.4		14.2		14.3	

TV HOUSEHOLDS USING TV WK. 1	61.9	64.1	64.1	64.9	65.3	66.3	66.6	66.7	67.5	68.1	67.8	66.8	62.5	60.1	57.6	54.9
(See Def. 1) WK. 2	56.1	57.2	57.9	59.2	60.1	61.8	62.0	62.9	61.4	62.2	60.8	60.4	58.5	57.7	56.0	54.5

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE. MON. APR. 12, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. APR.6, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
W E K 1	TOTAL AUDIENCE (Households (000) & %)						17,520 21.5	18,750 23.0		21,920 26.9		22,330 27.4		21,430 26.3					
	ABC TV						HAPPY DAYS (R)	JOANIE LOVES CHACHI		THREE'S COMPANY		TOO CLOSE FOR COMFORT (R)(OP)		HART TO HART					
	AVERAGE AUDIENCE (Households (000) & %)						15,490 19.0	17,280 21.2		19,970 24.5		19,720 24.2		17,600 21.6		21.9*	21.4*		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						28 18.6	19.3	31 20.8	21.7	37 23.8	25.2	37 24.4	24.0	37 21.8	37* 22.0	21.9	38 20.9	
W E K 2	TOTAL AUDIENCE (Households (000) & %)						11,650 14.3	Q.E.D. (OP)				CBS TUESDAY NIGHT MOVIES LOVE AND BULLETS							
	CBS TV																		
	AVERAGE AUDIENCE (Households (000) & %)						7,740 9.5	10.1*	9.0*		11,080 13.6	13.5*	13.9*		13.6*		13.4*		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						14 10.7	15* 9.5	13* 8.9		22 13.0	20* 14.1	21* 13.9		23* 13.8		24* 13.7		
W E K 1	TOTAL AUDIENCE (Households (000) & %)						15,080 18.5	13,040 16.0		15,650 19.2				14,670 18.0					
	NBC TV						DAFFY DUCK'S EASTER SHOW (R)	BEAR'S EASTER SURPRISE (R)(OP)		STEVE MARTIN'S BEST (R)(OP)		SHAPE OF THINGS							
	AVERAGE AUDIENCE (Households (000) & %)						13,200 16.2	12,390 15.2		10,190 12.5		12.9*	12.1*		12.8	13.4*	12.1*		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						24 15.7	23 16.8	15.3		19 13.6	19* 12.2	19* 11.7		22 12.4	22* 13.7	22* 13.2	11.8	
W E K 2	TOTAL AUDIENCE (Households (000) & %)						18,910 23.2	19,800 24.3		20,130 24.7		18,340 22.5		20,780 25.5					
	ABC TV						HAPPY DAYS (R)	JOANIE LOVES CHACHI		THREE'S COMPANY (R)		TOO CLOSE FOR COMFORT (R)(OP)		HART TO HART (R)					
	AVERAGE AUDIENCE (Households (000) & %)						15,890 19.5	17,770 21.8		18,170 22.3		17,030 20.9		16,300 20.0		20.0*	19.9*		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						32 18.1	35 21.0	35 21.1	22.5	35 22.0	34 22.7	34 20.9	20.8	37 19.6	36* 20.4	20.0	38* 19.7	
W E K 2	TOTAL AUDIENCE (Households (000) & %)						10,510 12.9	Q.E.D. (OP)				CBS TUESDAY NIGHT MOVIES THE LAST SONG(R)							
	CBS TV																		
	AVERAGE AUDIENCE (Households (000) & %)						7,580 9.3	9.7*	8.9*		9,370 11.5	11.1*	10.4*		12.1*		12.3*		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						15 10.5	16* 9.0	14* 8.7		20 11.3	18* 10.8	17* 10.4		22* 11.9		23* 12.3	12.1	
W E K 2	TOTAL AUDIENCE (Households (000) & %)						16,300 20.0	BRET MAVERICK (OP)				15,730 19.3		12,710 15.6		SHAPE OF THINGS			
	NBC TV										FLAMINGO ROAD (SUS-OP)								
	AVERAGE AUDIENCE (Households (000) & %)						13,200 16.2	15.6*	16.8*		13,120 16.1	15.8*	16.4*		8,310 10.2	11.0*	9.3*		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						26 15.0	26* 16.1	27* 16.8		26 15.9	25* 15.7	26* 16.7		19 11.7	20* 10.4	18* 9.5	18* 9.2	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	63.7	64.6	63.9	65.4	66.4	67.0	67.3	67.5	66.9	66.8	65.5	64.4	60.8	59.1	57.1	54.8	
		WK. 2	56.8	58.1	58.2	58.6	59.7	61.1	62.2	63.8	63.2	63.1	62.6	61.9	56.8	55.4	53.6	51.3	

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.TUE. APR.13, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. APR. 7, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					15,490 19.0				19,890 24.4				19,720 24.2			
	ABC TV					← GREATEST AMERICAN HERO (R) →				← FALL GUY (OP) →				← DYNASTY →			
	AVERAGE AUDIENCE (Households (000) & %)					12,800 15.7	15.4*			15,490 19.0	18.0*			17,120 21.0	20.7*		21.3*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					25 15.1	25 *			30 17.6	29 *			35 20.4	34 *		36 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					14,180 17.4				18,170 22.3						21.6	21.0
	CBS TV					← HERBIE, THE LOVE BUG (OP) →				← COWARD OF THE COUNTY (R) →							
	AVERAGE AUDIENCE (Households (000) & %)					10,920 13.4	12.9*			10,430 12.8	12.5*				12.5*		13.1*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					21 12.6	21 *			21 12.5	20 *				20 *		22 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					17,030 20.9				16,220 19.9		13,370 16.4		15,160 18.6			
	NBC TV					← REAL PEOPLE (R)(OP) →				← FACTS OF LIFE (R) →		← LOVE, SIDNEY (SUS-OP) →		← QUINCY, M.E. →			
	AVERAGE AUDIENCE (Households (000) & %)					14,180 17.4	16.9*			14,020 17.2		12,060 14.8		12,470 15.3	15.4*		15.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					27 16.1	27 *			27 17.0		24 14.8		26 15.3	25 *		26 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					15,890 19.5				19,480 23.9				19,400 23.8			
	ABC TV					← GREATEST AMERICAN HERO →				← FALL GUY (OP) →				← DYNASTY →			
	AVERAGE AUDIENCE (Households (000) & %)					12,550 15.4	15.0*			15,570 19.1	18.3*			16,950 20.8	20.8*		20.9*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					26 14.6	26 *			31 17.8	29 *			36 20.4	35 *		38 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					14,750 18.1				16,630 20.4							
	CBS TV					← HERBIE, THE LOVE BUG (OP) →				← DUKES OF HAZZARD SPECIAL (R) →							
	AVERAGE AUDIENCE (Households (000) & %)					11,000 13.5	13.3*			10,190 12.5	11.2*				13.3*		12.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					23 13.2	23 *			21 10.8	18 *				22 *		23 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					19,230 23.6				18,830 23.1		14,670 18.0		14,100 17.3			
	NBC TV					← REAL PEOPLE (OP) →				← FACTS OF LIFE →		← TEACHERS ONLY (OP) →		← QUINCY, M.E. (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					14,830 18.2	16.7*			16,380 20.1		13,370 16.4		11,740 14.4	14.6*		14.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					30 16.1	29 *			32 20.4		26 16.7		25 14.5	25 *		26 *
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	59.2	59.5	60.3	61.3	61.5	63.5	64.2	64.6	63.1	62.8	62.8	63.1	61.4	60.7	59.4
		WK. 2	53.7	55.2	55.8	57.6	57.7	59.0	60.8	62.4	61.9	62.7	62.6	63.1	60.1	58.9	56.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.WED. APR. 14, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. APR.8, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					14,100 17.3				15,080 18.5		14,590 17.9		17,690 21.7			
	ABC TV					THAT'S INCREDIBLE (B)				9 TO 5		TAXI (OP)		20/20			
	AVERAGE AUDIENCE (Households (000) & %)					9,620 11.8	11.4*		12.2*	13,450 16.5		12,880 15.8		13,860 17.0	17.0*		17.1*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					19 11.2	19 *		20 *	26 16.0	17.0	25 15.5	16.0	30 16.7	29 *	17.3	30 * 16.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					19,320 23.7				16,060 19.7				14,830 18.2			
	CBS TV					MAGNUM, P.I. (R)(OP)				CAGNEY & LACEY				KNOTS LANDING			
	AVERAGE AUDIENCE (Households (000) & %)					14,830 18.2	17.8*		18.7*	12,390 15.2	14.1*		16.3*	12,140 14.9	14.6*		15.3*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					30 17.7	30 *		30 *	24 14.0	22 *		26 *	26 14.4	25 *	15.6	27 * 14.9
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					15,570 19.1		15,810 19.4		16,060 19.7		16,060 19.7		17,360 21.3			
	NBC TV					SMURFS SPRINGTIME SPECIAL		FAMILY CIRCUS EASTER (OP)		DIFF'RENT STROKES		GIMME A BREAK (R)(OP)		HILL STREET BLUES (R)			
	AVERAGE AUDIENCE (Households (000) & %)					13,280 16.3		14,020 17.2		14,590 17.9		14,830 18.2		13,280 16.3	16.7*		15.9*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					27 15.8		28 16.8		28 17.4		29 18.5	18.0	28 16.8	28 *	16.1	28 * 15.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					13,770 16.9		11,570 14.2		14,830 18.2		13,120 16.1		16,060 19.7			
	ABC TV					NO SOAP, RADIO		MORK & MINDY		9 TO 5		TAXI (R)(OP)		20/20			
	AVERAGE AUDIENCE (Households (000) & %)					10,920 13.4		9,940 12.2		12,880 15.8		11,650 14.3		12,710 15.6	15.6*		15.6*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					23 13.5		20 13.2		25 15.3		23 13.9	14.8	28 15.5	27 *	15.9	29 * 15.2
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					22,410 27.5				17,850 21.9				15,970 19.6			
	CBS TV					MAGNUM, P.I. (R)(OP)				SIMON & SIMON (R)				KNOTS LANDING			
	AVERAGE AUDIENCE (Households (000) & %)					16,790 20.6	19.8*		21.4*	13,940 17.1	16.8*		17.3*	13,200 16.2	16.1*		16.3*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					35 18.7	34 *		35 *	28 17.2	27 *		28 *	29 15.9	28 *	16.3	30 * 16.2
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					16,630 20.4				16,140 19.8		17,030 20.9		18,500 22.7			
	NBC TV					FAME (OP)				DIFF'RENT STROKES		GIMME A BREAK (R)(SUS-OP)		HILL STREET BLUES (R)			
	AVERAGE AUDIENCE (Households (000) & %)					12,390 15.2	14.5*		15.8*	14,340 17.6		15,320 18.8		13,280 16.3	16.5*		16.1*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					26 14.1	25 *		26 *	28 17.0		31 18.8	18.8	29 17.0	29 *	16.4	30 * 15.7
TV HOUSEHOLDS USING TV WK. 1		57.2	58.7	58.1	58.4	59.3	60.2	61.8	62.5	62.5	63.8	63.4	62.7	59.5	58.6	57.1	55.0
(See Def. 1) WK. 2		53.6	55.7	56.4	57.7	57.6	59.2	59.9	61.3	61.6	62.3	61.4	61.1	57.6	56.1	55.0	52.3

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.THU. APR.15, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. APR.9, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					13,610 16.7		12,230 15.0		13,120 16.1				12,550 15.4			
	ABC TV					BENSON (R)		BARNEY MILLER		PHOENIX (OP)				STRIKE FORCE			
	AVERAGE AUDIENCE (Households (000) & %)					11,740 14.4		11,000 13.5		10,110 12.4	12.3*		12.5*	10,350 12.7	12.5*		12.8*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					25 13.9	14.9	23 13.5	13.4	20 12.4	20 *	12.5	20 *	22 12.5	22 *	12.8	23 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					22,820 28.0				26,160 32.1				20,620 25.3			
	CBS TV					DUKES OF HAZZARD (R)(OP)				DALLAS				FALCON CREST			
	AVERAGE AUDIENCE (Households (000) & %)					17,770 21.8	19.7*		23.8*	22,740 27.9	27.3*		28.5*	17,930 22.0	21.8*		22.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					38 19.0	35 *	40 *	46 *	46 27.0	45 *	28.6	46 *	39 21.8	38 *	22.1	39 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					13,860 17.0											
	NBC TV									NBC FRIDAY MOVIE OF-WEEK THE LAST RIDE OF THE DALTON GANG(R) (OP)(SUS-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					6,680 8.2	7.5*		7.4*		8.4*		8.2*		8.9*		9.1*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					14 8.0	13 *	7.3	13 *	8.5	14 *	8.1	13 *	8.9	15 *	9.0	16 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					13,610 16.7		12,470 15.3		14,910 18.3				14,100 17.3			
	ABC TV					BENSON (R)		BARNEY MILLER (R)		PHOENIX (OP)				STRIKE FORCE			
	AVERAGE AUDIENCE (Households (000) & %)					11,570 14.2		11,490 14.1		11,570 14.2	13.6*		14.8*	11,330 13.9	13.9*		13.8*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					25 13.7	14.8	24 14.2	14.0	24 13.4	23 *	14.7	25 *	25 13.8	24 *	14.0	25 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					22,490 27.6				22,330 27.4				20,380 25.0			
	CBS TV					DUKES OF HAZZARD (R)(OP)				DALLAS (R)				FALCON CREST			
	AVERAGE AUDIENCE (Households (000) & %)					16,790 20.6	19.1*		22.1*	17,930 22.0	21.8*		22.2*	17,440 21.4	21.2*		21.7*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					36 18.2	34 *	38 *	38 *	37 21.6	37 *	21.9	37 *	38 21.1	37 *	21.9	39 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					13,530 16.6											
	NBC TV									CHICAGO STORY (OP)							
	AVERAGE AUDIENCE (Households (000) & %)					6,440 7.9	7.7*		7.8*		8.4*		8.1*		7.8*		7.8*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.					14 8.1	14 *	7.6	13 *	8.7	14 *	8.3	14 *	7.9	14 *	8.0	14 *
TV HOUSEHOLDS USING TV WK. 1		53.3	54.3	55.4	56.9	56.9	57.3	58.2	59.5	60.3	61.0	61.6	61.7	58.3	57.5	57.1	55.5
(See Def. 1) WK. 2		51.1	52.2	53.1	55.2	55.8	57.6	58.6	58.9	58.7	59.5	60.2	59.8	57.5	57.1	56.8	55.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.FRI. APR.16, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. APR.10, 1982

		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					18,910 23.2				20,210 24.8				15,970 19.6			
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					15,080 18.5	17.0*		20.1*	16,300 20.0	19.5*		20.6*	13,120 16.1	16.5*		15.8*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					33 16.2	31 *	19.5	35 *	34 18.8	34 *	20.5	35 *	29 16.6	29 *	15.8	29 *
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					14,100 17.3				19,720 24.2							
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					10,190 12.5	12.2*		12.8*	13,860 17.0	16.5*		16.8*		17.5*		17.1*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					23 12.4	23 *	12.3	23 *	30 16.3	29 *	16.7	29 *		31 *	17.4	31 *
WEEK 3	TOTAL AUDIENCE (Households (000) & %)					9,860 12.1		9,780 12.0		12,140 14.9							
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					8,310 10.2		8,230 10.1		6,850 8.4	8.1*		8.1*		8.6*		8.8*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					19 9.4		18		15 8.2	14 *		14 *		15 *		16 *
WEEK 4	TOTAL AUDIENCE (Households (000) & %)					26,320 32.3								18,260 22.4			
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					17,200 21.1	17.0*		21.2*		23.0*		23.1*	14,830 18.2	18.3*		18.1*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					37 15.5	31 *	20.7	38 *	40 *	40 *	23.3	40 *	34 18.6	34 *	18.4	35 *
WEEK 5	TOTAL AUDIENCE (Households (000) & %)					13,370 16.4				19,640 24.1							
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					9,450 11.6	11.6*		11.7*	11,250 13.8	10.9*		12.1*		14.3*		15.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					21 12.2	21 *	11.6	21 *	26 11.2	19 *	11.9	21 *		26 *	15.0	30 *
WEEK 6	TOTAL AUDIENCE (Households (000) & %)					8,880 10.9		8,070 9.9		10,190 12.5				7,820 9.6			
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					7,340 9.0		7,090 8.7		7,820 9.6	9.2*		9.9*	5,220 6.4	7.3*		5.6*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					17 8.6		15		17 8.9	16 *		17 *	12 7.7	13 *	5.8	11 *
TV HOUSEHOLDS USING TV WK. 1		51.1	52.7	54.3	55.0	53.7	54.5	55.9	57.6	57.5	58.1	58.2	58.9	57.2	56.8	55.6	54.8
(See Def. 1) WK. 2		49.6	51.1	52.6	52.7	53.5	54.8	55.9	56.8	56.7	57.5	57.6	57.5	55.3	53.8	52.2	50.7

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.SAT. APR.17, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. APR.10, 1982

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	4,650 5.7														
	ABC TV		ABC WEEKEND REPORT- SAT.														
	AVERAGE AUDIENCE (Households (000) & %)	{	4,730 5.8														
	SHARE OF AUDIENCE %		12														
	AVG. AUD. BY ¼ HR. %		5.8														
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{															
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)	{															
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{		12,060 14.8													
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)	{		6,520 8.0	9.0*		7.7*		7.5*								
	SHARE OF AUDIENCE %			24	23 *		23 *		26 *								
	AVG. AUD. BY ¼ HR. %		9.6	9.2	8.8	7.7	7.7	7.7	7.2								
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	5,130 6.3														
	ABC TV		ABC WEEKEND REPORT- SAT.														
	AVERAGE AUDIENCE (Households (000) & %)	{	4,970 6.1														
	SHARE OF AUDIENCE %		13														
	AVG. AUD. BY ¼ HR. %		6.1														
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{															
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)	{															
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %		16.5	15.5													
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{		10,760 13.2													
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)	{		5,870 7.2	7.9*		7.0*										
	SHARE OF AUDIENCE %			22	21 *		22 *										
	AVG. AUD. BY ¼ HR. %			7.9	7.8	7.6	6.5	6.2	6.2								
TV HOUSEHOLDS USING TV WK. 1		50.3	46.3	40.8	37.9	35.2	32.1	29.4	26.9	23.8	20.9	18.7	17.7	16.0	14.6	13.1	11.7
(See Def. 1) WK. 2		48.5	45.8	39.7	35.3	32.7	30.0	28.8	25.9	22.4	19.8	17.5	14.9	13.0	12.0	11.1	10.0

U.S. TV Households: 81,500,000

(1)NBC SATURDAY NIGHT MOVIES, GOLDIE AND THE BOXER, NBC, (9:03-11:03PM)(S)

For explanation of symbols, See page A.

EVE.SAT. APR.17, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. APR.11, 1982

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
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W E E K 1	TOTAL AUDIENCE (Households (000) & %)		{ 10,430 12.8		{ 19,720 24.2											
	ABC TV		INSIDE AMERICA (OP)				ABC SUNDAY NIGHT MOVIE MY FAIR LADY(R) (8:00-11:23PM)(OP) (SUSTAINING 11:23-11:53PM)									
	AVERAGE AUDIENCE (Households (000) & %)		{ 7,010 8.6		{ 11,000 13.5		{ 12,800 12.8		{ 13,900 13.8		{ 14,000 14.0		{ 13,900 13.9		{ 14,000 14.0	
	SHARE OF AUDIENCE %		{ 17 17 *		{ 23 22 *		{ 21 21 *		{ 22 22 *		{ 22 22 *		{ 24 24 *		{ 25 25 *	
	AVG. AUD. BY ¼ HR.		{ 7.9 8.2		{ 9.6 9.6		{ 12.3 12.6		{ 12.7 12.8		{ 14.0 14.0		{ 13.9 14.0		{ 13.9 14.1	
	TOTAL AUDIENCE (Households (000) & %)		{ 20,860 25.6		{ 17,440 21.4		{ 17,770 21.8		{ 21,270 26.1		{ 22,820 28.0		{ 21,350 26.2			
	CBS TV		60 MINUTES		ARCHIE BUNKER'S PLACE (R)		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
	AVERAGE AUDIENCE (Households (000) & %)		{ 16,630 20.4		{ 15,080 18.5		{ 16,790 20.6		{ 19,400 23.8		{ 20,860 25.6		{ 17,690 21.7		{ 22,400 22.4 *	
	SHARE OF AUDIENCE %		{ 41 41 *		{ 33 33 *		{ 34 34 *		{ 38 38 *		{ 41 41 *		{ 38 38 *		{ 38 38 *	
	AVG. AUD. BY ¼ HR.		{ 18.3 20.6		{ 21.0 21.6		{ 17.9 19.2		{ 20.2 21.0		{ 22.8 24.7		{ 25.3 25.8		{ 22.3 22.5	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)		{ 12,470 15.3		{ 17,930 22.0		{ 19,720 24.2									
	NBC TV		FATHER MURPHY		CHIPS (R)(OP)				NBC SUNDAY NIGHT MOVIE CASEY'S SHADOW(R) (9:00-11:23PM)(SUS-OP)							
	AVERAGE AUDIENCE (Households (000) & %)		{ 9,540 11.7		{ 14,430 17.7		{ 11,820 14.5		{ 14,600 14.6 *		{ 14,600 14.6 *		{ 14,900 14.9		{ 14,700 14.5	
	SHARE OF AUDIENCE %		{ 23 22 *		{ 30 30 *		{ 25 23 *		{ 23 23 *		{ 23 23 *		{ 25 25 *		{ 26 26 *	
	AVG. AUD. BY ¼ HR.		{ 9.6 11.5		{ 12.4 13.2		{ 16.0 17.6		{ 18.4 18.9		{ 14.6 14.6		{ 14.5 14.6		{ 14.6 14.5	
	TOTAL AUDIENCE (Households (000) & %)		{ 9,370 11.5		{ 21,350 26.2				ABC SUNDAY NIGHT MOVIE YANKS(OP) (8:00-10:54PM) (SUSTAINING 10:54-11:00PM)							
	ABC TV		INSIDE AMERICA													
	AVERAGE AUDIENCE (Households (000) & %)		{ 5,950 7.3		{ 11,820 14.5		{ 13,000 13.0 *		{ 15,400 15.4 *		{ 15,700 15.7 *		{ 15,600 15.6		{ 15,500 15.5	
	SHARE OF AUDIENCE %		{ 13 13 *		{ 24 20 *		{ 21 21 *		{ 25 25 *		{ 25 25 *		{ 26 26 *		{ 27 27 *	
	AVG. AUD. BY ¼ HR.		{ 6.9 6.8		{ 8.4 11.9		{ 12.6 12.4		{ 13.4 12.6		{ 15.1 15.7		{ 15.7 15.8		{ 15.6 15.5	
	TOTAL AUDIENCE (Households (000) & %)		{ 24,370 29.9		{ 16,380 20.1		{ 17,520 21.5		{ 20,620 25.3		{ 20,950 25.7		{ 21,110 25.9			
W E E K 2	CBS TV		60 MINUTES		ARCHIE BUNKER'S PLACE (R)		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
	AVERAGE AUDIENCE (Households (000) & %)		{ 19,150 23.5		{ 14,590 17.9		{ 15,570 19.1		{ 18,340 22.5		{ 19,150 23.5		{ 17,600 21.6		{ 21,600 21.6 *	
	SHARE OF AUDIENCE %		{ 43 43 *		{ 30 30 *		{ 30 30 *		{ 36 36 *		{ 38 38 *		{ 38 38 *		{ 36 36 *	
	AVG. AUD. BY ¼ HR.		{ 21.3 23.9		{ 24.9 23.9		{ 17.7 18.0		{ 18.6 19.7		{ 22.3 22.7		{ 23.2 23.9		{ 21.4 21.7	
	TOTAL AUDIENCE (Households (000) & %)		{ 12,230 15.0		{ 18,260 22.4		{ 15,810 19.4		{ 13,200 16.2							
	NBC TV		FATHER MURPHY (R)		CHIPS (OP)		DEAN MARTIN-ANIMAL PARK (OP)		LORETTA LYNN-LADY/LEGEND (R)							
	AVERAGE AUDIENCE (Households (000) & %)		{ 8,480 10.4		{ 14,830 18.2		{ 11,490 14.1		{ 10,350 12.7		{ 13,800 13.8 *		{ 12,700 12.7		{ 13,000 13.0 *	
	SHARE OF AUDIENCE %		{ 19 17 *		{ 21 21 *		{ 29 29 *		{ 30 30 *		{ 23 23 *		{ 22 22 *		{ 22 22 *	
	AVG. AUD. BY ¼ HR.		{ 8.5 9.4		{ 10.6 13.0		{ 16.9 18.5		{ 18.9 18.4		{ 14.6 14.0		{ 14.1 13.6		{ 13.5 12.5	
	TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1 46.4		WK. 2 50.7		49.3		50.9		52.6		54.9		57.7	
			46.4		50.7		49.3		50.9		52.6		54.9		57.7	

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.SUN. APR.18, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. APR.11, 1982

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
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TOTAL AUDIENCE {
(Households (000) & %)

ABC TV

AVERAGE AUDIENCE {
(Households (000) & %)

SHARE OF AUDIENCE %

AVG. AUD. BY ¼ HR. %

(1)
(R)2,690
3.3ABC WEEKEND
REPORT-SUN.
(11:33-11:48PM)2,610
3.2

13.7*

28 *

9

3.0

13.9

13.2

3.3

TOTAL AUDIENCE {
(Households (000) & %)

CBS TV

AVERAGE AUDIENCE {
(Households (000) & %)

SHARE OF AUDIENCE %

AVG. AUD. BY ¼ HR. %

6,360

7.8

CBS
SUNDAY
NEWS-
OSGOOD

5,870

7.2

14

7.2

TOTAL AUDIENCE {
(Households (000) & %)

NBC TV

AVERAGE AUDIENCE {
(Households (000) & %)

SHARE OF AUDIENCE %

AVG. AUD. BY ¼ HR. %

NBC SUNDAY
NIGHT MOVIE
CASEY'S SHADOW(R)
(9:00-11:23PM)2,200
2.7

1,300

1.6

8

1.8

1.6

1.6*

6 *

1.6

1.7

1.6*

8 *

1.5

1.5

1.4*

10 *

1.4

NBC LATE NIGHT MOVIE
LOVING YOU(R)
(11:53-1:29AM)
(SUSTAINING 1:29-1:53AM)

TOTAL AUDIENCE {
(Households (000) & %)

ABC TV

AVERAGE AUDIENCE {
(Households (000) & %)

SHARE OF AUDIENCE %

AVG. AUD. BY ¼ HR. %

2,530

3.1

ABC
WEEKEND
REPORT-
SUN.

2,450

3.0

7

3.0

TOTAL AUDIENCE {
(Households (000) & %)

CBS TV

AVERAGE AUDIENCE {
(Households (000) & %)

SHARE OF AUDIENCE %

AVG. AUD. BY ¼ HR. %

5,620

6.9

CBS
SUNDAY
NEWS-
OSGOOD

5,540

6.8

15

6.8

TOTAL AUDIENCE {
(Households (000) & %)

NBC TV

AVERAGE AUDIENCE {
(Households (000) & %)

SHARE OF AUDIENCE %

AVG. AUD. BY ¼ HR. %

2,040
2.5

1,060

1.3

6

1.4

1.5*

5 *

1.5

1.3

1.3*

6 *

1.2

1.3

1.3*

7 *

1.3

1.1

NBC LATE NIGHT MOVIE
THAT'S TV
THE SHOW MUST GO ON
(11:30-1:29AM)(SUSTAINING 1:29-1:30AM)

TV HOUSEHOLDS USING TV	WK. 1	WK. 2	51.6	46.4	37.1	31.8	26.5	23.1	20.4	18.5	15.8	13.6	12.0	10.4	9.3	8.3	7.5	6.8
(See Def. 1)	WK. 2	46.8	39.1	31.4	27.6	24.0	21.8	19.0	16.8	14.8	12.3	9.7	8.3	7.1	6.1	5.4	4.9	

U.S. TV Households: 81,500,000

(1)ABC SUNDAY NIGHT MOVIE, MY FAIR LADY, ABC, (8:00-11:23PM)(SUSTAINING 11:23-11:33PM)

For explanation of symbols, See page A.

EVE.SUN. APR.18, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR. 5-9, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)			5,870 7.2				5,710 7.0									
	ABC TV			GOOD MORNING, AMERICA-730 (CO-OP)	GOOD MORNING, AMERICA-730 (PARTICIPATING)			GOOD MORNING, AMERICA-830 (CO-OP)	GOOD MORNING, AMERICA-830 (PARTICIPATING)								
	AVERAGE AUDIENCE (Households (000) & %)			4,650 5.7				4,650 5.7									
	SHARE OF AUDIENCE %			27				24									
WEEK 2	AVG. AUD. BY ¼ HR. %			5.8	5.7			5.8	5.7								
	TOTAL AUDIENCE (Households (000) & %)			3,020 3.7				3,260 4.0						4,970 6.1		6,280 7.7	
	CBS TV			MORNING-KURTIS & SAWYER 1 (CO-OP)	MORNING-KURTIS & SAWYER 1 (PARTICIPATING)			MORNING-KURTIS & SAWYER 2 (CO-OP)	MORNING-KURTIS & SAWYER 2 (PARTICIPATING)					ONE DAY AT A TIME-M-F		ALICE-M-F	
	AVERAGE AUDIENCE (Households (000) & %)			2,280 2.8				2,530 3.1						4,160 5.1		5,460 6.7	
WEEK 3	SHARE OF AUDIENCE %			13				13					21		27		
	AVG. AUD. BY ¼ HR. %			2.8	2.9			3.0	3.2				4.6	5.5	6.5	6.9	
	TOTAL AUDIENCE (Households (000) & %)			5,380 6.6				5,540 6.8						2,200 2.7		3,590 4.4	
	NBC TV			TODAY SHOW-7.30AM (CO-OP)	TODAY SHOW-7.30AM (PARTICIPATING)			TODAY SHOW-8.30AM (CO-OP)	TODAY SHOW-8.30AM (PARTICIPATING)					REGIS PHILBIN SHOW		BLOCKBUSTERS	
WEEK 4	AVERAGE AUDIENCE (Households (000) & %)			4,240 5.2				4,560 5.6						1,790 2.2		3,020 3.7	
	SHARE OF AUDIENCE %			25				23					9		15		
	AVG. AUD. BY ¼ HR. %			5.3	5.1			5.8	5.4				2.1	2.2	3.6	3.9	
	TOTAL AUDIENCE (Households (000) & %)			5,620 6.9				5,050 6.2									
WEEK 5	ABC TV			GOOD MORNING, AMERICA-730 (CO-OP)	GOOD MORNING, AMERICA-730 (PARTICIPATING)			GOOD MORNING, AMERICA-830 (CO-OP)	GOOD MORNING, AMERICA-830 (PARTICIPATING)								
	AVERAGE AUDIENCE (Households (000) & %)			4,560 5.6				4,160 5.1									
	SHARE OF AUDIENCE %			29				25									
	AVG. AUD. BY ¼ HR. %			5.7	5.5			5.2	5.0								
WEEK 6	TOTAL AUDIENCE (Households (000) & %)			3,020 3.7				2,690 3.3						4,240 5.2		5,460 6.7	
	CBS TV			MORNING-KURTIS & SAWYER 1 (CO-OP)	MORNING-KURTIS & SAWYER 1 (PARTICIPATING)			MORNING-KURTIS & SAWYER 2 (CO-OP)	MORNING-KURTIS & SAWYER 2 (PARTICIPATING)					ONE DAY AT A TIME-M-F		ALICE-M-F	
	AVERAGE AUDIENCE (Households (000) & %)			2,450 3.0				2,200 2.7						3,670 4.5		4,730 5.8	
	SHARE OF AUDIENCE %			15				13					22		28		
WEEK 7	AVG. AUD. BY ¼ HR. %			3.0	2.9			2.6	2.8				4.1	4.9	5.7	5.9	
	TOTAL AUDIENCE (Households (000) & %)			4,890 6.0				4,730 5.8						2,280 2.8		3,590 4.4	
	NBC TV			TODAY SHOW-7.30AM (CO-OP)	TODAY SHOW-7.30AM (PARTICIPATING)			TODAY SHOW-8.30AM (CO-OP)	TODAY SHOW-8.30AM (PARTICIPATING)					DIFF'RENT STROKES M-F		BLOCKBUSTERS	
	AVERAGE AUDIENCE (Households (000) & %)			3,990 4.9				3,990 4.9						1,960 2.4		3,020 3.7	
WEEK 8	SHARE OF AUDIENCE %			25				24					12		18		
	AVG. AUD. BY ¼ HR. %			4.9	4.8			4.9	4.9				2.3	2.5	3.6	3.8	
	TV HOUSEHOLDS USING TV WK. 1 (See Def. 1)	11.9	14.9	17.6	19.1	20.8	22.5	23.0	23.1	23.4	24.4	24.5	24.6	24.3	24.5	24.4	24.8
	WK. 2	11.7	14.0	16.3	17.6	19.0	20.4	20.7	20.2	19.9	20.3	20.2	20.6	20.3	20.6	20.3	20.7

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR. 12-16, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR. 5-9, 1982

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	8,720 10.7				7,420 9.1		7,170 8.8		10,270 12.6				9,130 11.2			
	ABC TV		LOVE BOAT DAYTIME				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS-OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	6,280 7.7	7.0*		8.3*	7.8		6,030 7.4		7,820 9.6	9.3*		10.0*	8.7	8.3*		9.1*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	30 6.5	28 *		31 *	27		26 7.2	7.5	31 9.0	30 *		32 *	29	28 *		31 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	6,520 8.0		7,500 9.2				8,480 10.4				7,740 9.5				5,870 7.2	
	CBS TV		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)		YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL			
	AVERAGE AUDIENCE (Households (000) & %)	{	5,540 6.8		6,600 8.1				5,950 7.3	7.1*			5,950 7.3				5,130 6.3	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	27 6.5		31 7.9				25 7.0	25 *			24 6.9				21 6.3	6.4
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	4,650 5.7		3,990 4.9		2,360 2.9		3,340 4.1		6,110 7.5				5,380 6.6			
	NBC TV		WHEEL OF FORTUNE		BATTLESTARS		DOCTORS		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD			
	AVERAGE AUDIENCE (Households (000) & %)	{	3,990 4.9		3,340 4.1		1,960 2.4		2,690 3.3		4,810 5.9	5.5*		6.2*	3,830 4.7	4.8*		4.4*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	19 4.7	5.1	15 4.0	4.3	8 2.5	2.4	11 3.2	3.4	19 5.3	18 *		20 *	16 5.0	16 *		15 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	7,090 8.7				6,360 7.8		5,790 7.1		8,390 10.3				7,910 9.7			
	ABC TV		LOVE BOAT DAYTIME				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS-OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	5,220 6.4	6.0*		6.9*	5,460 6.7		4,890 6.0		6,360 7.8	7.4*		8.3*	6,030 7.4	7.1*		7.6*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	29 5.6	28 *		31 *	28 6.5	7.0	25 6.1	5.9	29 7.0	28 *		31 *	30 6.9	28 *		31 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	6,190 7.6		6,930 8.5				7,660 9.4				6,680 8.2				4,970 6.1	
	CBS TV		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)		YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL			
	AVERAGE AUDIENCE (Households (000) & %)	{	5,220 6.4		6,110 7.5				5,540 6.8	6.6*			5,300 6.5				4,400 5.4	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	30 6.2		34 7.3	7.6			28 6.6	28 *			25 6.5				22 5.3	5.4
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	4,240 5.2		3,500 4.3		2,040 2.5		3,180 3.9		5,870 7.2				4,650 5.7			
	NBC TV		WHEEL OF FORTUNE		BATTLESTARS		DOCTORS		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD			
	AVERAGE AUDIENCE (Households (000) & %)	{	3,670 4.5		3,020 3.7		1,710 2.1		2,610 3.2		4,650 5.7	5.5*		5.9*	3,420 4.2	4.5*		3.9*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	21 4.5	4.4	17 3.6	3.7	9 2.2	2.1	13 2.9	3.4	21 5.3	21 *		22 *	17 4.6	18 *		16 *
TV HOUSEHOLDS USING TV WK. 1		(See Def. 1)	25.0	25.7	26.2	27.5	29.1	30.2	29.2	29.8	30.7	31.4	31.3	31.1	29.9	30.4	30.0	30.4
WK. 2			21.1	22.1	22.4	23.2	24.5	25.8	24.6	25.1	26.0	27.0	27.0	27.0	25.2	25.3	24.4	24.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR. 12-16, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR. 5-9, 1982

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	10,920 13.4					4,650 5.7									11,570 14.2
	ABC TV		GENERAL HOSPITAL (SUS-OP)					EDGE OF NIGHT									ABC WORLD NEWS TONIGHT
	AVERAGE AUDIENCE (Households (000) & %)	{	8,880 10.9					3,990 4.9									10,270 12.6
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	34 10.5	34 * 11.0		11.0* 11.1	33 * 10.9	15 5.1	4.8							22 12.4	12.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	7,740 9.5					3,020 3.7									12,550 15.4
	CBS TV		GUIDING LIGHT (OP)					TATTLETALES	(S)(OP)								CBS EVENING NEWS- RATHER
	AVERAGE AUDIENCE (Households (000) & %)	{	6,110 7.5	7.3*		7.7*	3.1	2,530 3.1									11,080 13.6
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	23 7.3	23 * 7.4		23 * 7.5	9 7.8	9 2.9	3.2							24 13.4	13.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	3,990 4.9														12,060 14.8
	NBC TV		TEXAS														NBC NIGHTLY NEWS
	AVERAGE AUDIENCE (Households (000) & %)	{	2,930 3.6	3.4*		3.7*											10,600 13.0
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	11 3.4	11 * 3.4		11 * 3.6										23 12.8	13.2
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	9,290 11.4					3,340 4.1									10,680 13.1
	ABC TV		GENERAL HOSPITAL (SUS-OP)					EDGE OF NIGHT	(S)(OP)								ABC WORLD NEWS TONIGHT
	AVERAGE AUDIENCE (Households (000) & %)	{	7,250 8.9	8.8*		9.0*	3.5	2,850 3.5									9,210 11.3
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	33 8.5	34 * 9.1		32 * 9.0	13 8.9	10 3.6	3.4							22 11.0	11.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	7,170 8.8					2,770 3.4									11,740 14.4
	CBS TV		GUIDING LIGHT (OP)					TATTLETALES									CBS EVENING NEWS- RATHER
	AVERAGE AUDIENCE (Households (000) & %)	{	5,620 6.9	6.7*		7.2*	2.9	2,360 2.9									10,270 12.6
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	26 6.6	26 * 6.8		26 * 7.1	10 7.2	10 2.8	3.0							24 12.5	12.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	3,340 4.1														10,600 13.0
	NBC TV		TEXAS														NBC NIGHTLY NEWS
	AVERAGE AUDIENCE (Households (000) & %)	{	2,530 3.1	3.0*		3.2*											9,370 11.5
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	12 2.9	11 * 3.0		12 * 3.2										22 11.3	11.7
TV HOUSEHOLDS USING TV		WK. 1	31.0	31.5	32.3	33.3	32.6	34.1	35.5	37.3	39.5	41.8	44.5	47.9	52.5	54.6	56.0
(See Def. 1)		WK. 2	25.7	27.0	27.9	28.8	27.9	29.2	31.0	32.7	34.4	36.8	39.1	41.8	45.7	48.3	50.2
U.S. TV Households: 81,500,000																	

For explanation of symbols, See page A.

DAY MON.-FRI. APR. 12-16, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR. 10, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					3,670 4.5		4,160 5.1		4,080 5.0		5,050 6.2		5,540 6.8		5,050 6.2	
	ABC TV					SUPERFRIENDS (OP)		THUNDARR THE BARBARIAN (OP)		GOLDIE GOLD/ ACTION JACK (OP)		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,770 3.4		3,180 3.9		3,500 4.3		3,990 4.9		4,400 5.4		4,240 5.2	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					21 3.1		18 3.3	4.6	18 4.4	4.2	20 4.9	4.9	21 4.9	6.0	20 5.5	4.9
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					2,770 3.4		3,020 3.7		3,180 3.9		6,030 7.4		7,580 9.3		7,250 8.9	
	CBS TV					POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L. RANGER/ ZORRO HR1 (OP)		TARZAN/L. RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					1,960 2.4		2,450 3.0		2,770 3.4		4,650 5.7		6,600 8.1		6,190 7.6	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					14 2.2	2.7	14 2.8	3.2	14 3.3	3.5	22 5.2	6.3	29 8.2	7.9	29 7.6	7.6
WEEK 3	TOTAL AUDIENCE (Households (000) & %)					4,560 5.6		8,310 10.2		10,110 12.4		6,760 8.3		7,170 8.8		6,760 8.3	
	NBC TV					FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I (OP)		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
	AVERAGE AUDIENCE (Households (000) & %)					3,590 4.4		7,250 8.9		8,800 10.8		5,950 7.3		5,870 7.2		5,790 7.1	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					27 3.9	5.0	43 8.4	9.5	47 10.8	10.8	30 7.1	7.4	27 7.5	7.0	27 6.9	7.2
WEEK 4	TOTAL AUDIENCE (Households (000) & %)					4,480 5.5		4,080 5.0		3,910 4.8		5,710 7.0		5,220 6.4		5,790 7.1	
	ABC TV					SUPERFRIENDS (OP)		THUNDARR THE BARBARIAN (OP)		GOLDIE GOLD/ ACTION JACK (OP)		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					3,590 4.4		3,420 4.2		3,340 4.1		4,650 5.7		4,320 5.3		4,650 5.7	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					29 4.0	4.8	21 4.1	4.4	19 4.1	4.0	23 5.3	6.1	21 5.1	5.5	22 5.8	5.6
WEEK 5	TOTAL AUDIENCE (Households (000) & %)					3,100 3.8		3,100 3.8		3,910 4.8		6,600 8.1		8,150 10.0		7,660 9.4	
	CBS TV					POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L. RANGER/ ZORRO HR1 (OP)		TARZAN/L. RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,610 3.2		2,610 3.2		3,020 3.7		5,300 6.5		6,360 7.8		6,280 7.7	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					19 3.0	3.4	15 3.0	3.3	16 3.5	3.9	27 5.9	7.1	32 7.8	7.8	31 7.8	7.6
WEEK 6	TOTAL AUDIENCE (Households (000) & %)					3,020 3.7		7,170 8.8		9,290 11.4		7,090 8.7		6,280 7.7		6,190 7.6	
	NBC TV					FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I (OP)		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
	AVERAGE AUDIENCE (Households (000) & %)					2,690 3.3		6,190 7.6		8,230 10.1		5,790 7.1		5,300 6.5		5,380 6.6	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					21 2.8	3.7	38 7.0	8.1	45 10.1	10.1	29 7.3	6.9	25 6.7	6.3	26 6.4	6.8
TV HOUSEHOLDS USING TV WK. 1		8.6	10.2	12.2	14.2	16.4	18.2	19.7	22.2	23.4	23.9	24.7	26.1	27.4	27.5	26.3	26.8
(See Def. 1) WK. 2		7.6	9.1	11.0	12.7	15.6	17.9	20.0	21.4	22.7	22.8	23.5	24.3	24.5	24.5	25.0	25.1

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SAT. APR. 17, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR. 10, 1982

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	5,380 6.6		5,460 6.7		5,220 6.4		6,280 7.7									
	ABC TV		FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		ABC WEEKEND SPECIALS MAYDAY, MAYDAY, PART 2		AMERICAN BANDSTAND '82									
	AVERAGE AUDIENCE (Households (000) & %)	{	4,560 5.6		4,730 5.8		4,240 5.2		3,500 4.3		4.1*		4.5*					
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	22 5.5		21 5.7		19 5.9		16 4.9		15* 5.5		16* 4.6					
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	7,990 9.8		5,870 7.2		4,320 5.3		3,990 4.9		3,910 4.8		3,260 4.0		9,450 11.6			
	CBS TV		BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)		KWICKY KOALA SHOW (OP)		30 MINUTES		CBS SPORTS SPECIAL (2:00-4:00PM)			
	AVERAGE AUDIENCE (Households (000) & %)	{	6,680 8.2		5,050 6.2		3,260 4.0		3,180 3.9		2,850 3.5		2,450 3.0		3,500 4.3		3.9*	4.3*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	31 8.0		22 6.4		14 4.1		14 3.8		11 4.1		9 3.5		13 3.8		13* 4.1	14* 4.4
W E E K 3	TOTAL AUDIENCE (Households (000) & %)	{	4,650 5.7		5,050 6.2		4,400 5.4		3,100 3.8						8,310 10.2			
	NBC TV		SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE						FAMILY CIRCLE TENNIS-SAT (2:00-4:00PM)			
	AVERAGE AUDIENCE (Households (000) & %)	{	3,910 4.8		4,400 5.4		3,910 4.8		2,450 3.0						3,590 4.4		3.8*	3.8*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	18 4.9		19 5.2		17 4.7		11 3.1		2.9				14 4.1		13* 3.6	13* 3.9
W E E K 4	TOTAL AUDIENCE (Households (000) & %)	{	5,380 6.6		6,360 7.8		5,050 6.2		6,110 7.5									
	ABC TV		FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		ABC WEEKEND SPECIALS BUNNICULA, THE VAMPIRE RABBIT		AMERICAN BANDSTAND '82									
	AVERAGE AUDIENCE (Households (000) & %)	{	4,730 5.8		5,220 6.4		4,480 5.5		3,670 4.5		4.3*		4.7*					
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	23 5.7		26 6.0		22 6.5		18 4.3		17* 5.5		18* 4.6					
W E E K 5	TOTAL AUDIENCE (Households (000) & %)	{	7,660 9.4		6,030 7.4		3,830 4.7		5,220 6.4		4,650 5.7		4,160 5.1					
	CBS TV		BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)		KWICKY KOALA SHOW (OP)		30 MINUTES					
	AVERAGE AUDIENCE (Households (000) & %)	{	6,760 8.3		5,220 6.4		3,100 3.8		4,400 5.4		3,910 4.8		3,180 3.9					
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	33 8.3		26 6.4		15 3.8		21 5.3		19 5.4		15 4.0		3.7			
W E E K 6	TOTAL AUDIENCE (Households (000) & %)	{	4,320 5.3		3,750 4.6		3,670 4.5		2,360 2.9				3,830 4.7	10,020 12.3				
	NBC TV		SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE				(1) (-OP)	NBC MAJOR LEAGUE BASEBALL NEW YORK YANKEES VS DETROIT PHILADELPHIA VS ST LOUIS (1:49-4:11PM)(OP)				
	AVERAGE AUDIENCE (Households (000) & %)	{	3,750 4.6		3,100 3.8		3,180 3.9		1,960 2.4				3,260 4.0	5,220 6.4				
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	%	19 4.8		16 4.5		16 4.1		9 3.8				16 3.9	22 4.4		5.7* 5.2	6.5* 6.3	22* 6.7
TV HOUSEHOLDS USING TV WK. 1			26.4	27.2	27.3	28.1	27.8	28.0	27.3	27.8	28.0	29.1	29.1	30.0	30.8	30.9	30.1	30.7
(See Def. 1) WK. 2			24.9	25.2	25.0	25.0	24.4	25.4	25.5	25.8	26.3	25.4	25.3	26.2	27.0	28.2	28.9	29.3

U.S. TV Households: 81,500,000

(1) NBC MAJOR LEAGUE PRE GAME, NBC, (1:30-1:49PM)

For explanation of symbols, See page A.

DAY SAT. APR. 17, 1982

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)			11,410 14.0						14,670 18.0							
	ABC TV					PRO BOWLERS TOUR						ABC WIDE WORLD-SPORTS SAT					
	AVERAGE AUDIENCE (Households (000) & %)			6,030 7.4						7,580 9.3							
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %			19 6.2	6.4* 6.7		7.3* 7.7		8.5* 8.7	21* 8.8	22* 8.7	9.6* 9.1	21* 10.1	9.5* 9.1	20* 9.9		
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					11,650 14.3										9,860 12.1	
	CBS TV					CBS SPORTS SPECIAL (2:00-4:00PM)				MASTERS GOLF TOURN.-SAT						CBS SAT. NEWS- SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)			4.6* 14*	4.6* 12*	5,710 7.0	6.5* 17*		7.0* 18*		7.8* 20*		6.9* 17*			7,990 9.8	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	4.5	4.7	4.6	4.6	6.2	6.9	6.8	7.2	7.8	7.7	7.3	6.5			9.6	10.0
WEEK 3	TOTAL AUDIENCE (Households (000) & %)					5,460 6.7		8,800 10.8				17,930 22.0					
	NBC TV					FAMILY CIRCLE TENNIS-SAT (2:00-4:00PM)(-OP)		NBC MAJOR LEAGUE PRE GAME (4:08-4:30PM)(OP)		BASEBALL FILL			NBC MAJOR LEAGUE BASEBALL SAN DIEGO VS LOS ANGELES (5:30-8:03PM)				
	AVERAGE AUDIENCE (Households (000) & %)		4.4* 14*		5.2* 15*	4,650 5.7		5,460 6.7	5.7* 15*		7.6* 20*	8,720 10.7	10.3* 23		10.7* 24*		10.7* 23*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	4.2	4.7	5.1	5.4	5.6	5.8	5.3	6.1	7.3	8.0	9.8	10.8	10.9	10.5	10.8	10.7
WEEK 4	TOTAL AUDIENCE (Households (000) & %)			11,570 14.2						14,670 18.0							
	ABC TV					PRO BOWLERS TOUR (3:30-5:05PM)(-OP)						ABC WIDE WORLD-SPORTS SAT (5:05-6:30PM)(OP)					
	AVERAGE AUDIENCE (Households (000) & %)			6,190 7.6	5.3* 17*		7.5* 23*		9.7* 27*	7,740 9.5	10.5* 28*		9.5* 24*		8.6* 20*		
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		5.2	5.4	6.4	8.6	9.2	10.2	10.4	10.6	9.9	9.0	9.0	9.0	8.3		
WEEK 5	TOTAL AUDIENCE (Households (000) & %)							10,600 13.0								8,970 11.0	
	CBS TV									CBS SPORTS SATURDAY						CBS SAT. NEWS- SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)							4,890 6.0	5.4* 17		6.0* 17*		6.6* 17*			7,990 9.8	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %							5.2	5.6	6.3	5.7	6.4	6.9			9.5	10.1
WEEK 6	TOTAL AUDIENCE (Households (000) & %)							6,280 7.7								8,560 10.5	
	NBC TV					NBC MAJOR LEAGUE BASEBALL NEW YORK YANKEES VS DETROIT PHILADELPHIA VS ST LOUIS (1:49-4:11PM)(SUS-OP)				TOURN. OF CHAMPIONS-SAT						NBC NIGHTLY NEWS- SAT.	
	AVERAGE AUDIENCE (Households (000) & %)		7.2* 24*		7.0* 23*			3,260 4.0	3.4* 10*		3.8* 11*		4.7* 13*			7,090 8.7	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	7.0	7.4	6.7	7.2	6.9		3.5	3.3	3.8	3.8	4.1	5.2		8.6	8.9	
TV HOUSEHOLDS USING TV		WK. 1	32.2	34.2	35.6	36.5	37.9	38.9	39.3	40.2	40.0	40.9	43.9	45.9	47.2	47.8	48.3
(See Def. 1)		WK. 2	29.5	29.9	30.5	31.1	32.1	33.4	34.6	36.4	36.8	37.5	38.2	39.4	41.9	44.1	46.4

U.S. TV Households: 81,500,000

For explanation of symbols, See page A

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. APR. 11, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
WEEK 1	TOTAL AUDIENCE (Households (000) & %)																2,850 3.5 KIDS ARE PEOPLE TOO I (10:30-11:05AM) (+OP)		
	ABC TV																1,870		
	AVERAGE AUDIENCE (Households (000) & %)																2.3		
	SHARE OF AUDIENCE %																10		
	AVG. AUD. BY ¼ HR. %																2.1		
WEEK 2	TOTAL AUDIENCE (Households (000) & %)									6,440 7.9									
	CBS TV																EASTER SPEC. - CELEBRATION (10:30-11:30AM) (SUS)		
	AVERAGE AUDIENCE (Households (000) & %)									3,420									
	SHARE OF AUDIENCE %									4.2	3.8*			4.6*					
	AVG. AUD. BY ¼ HR. %									21	21 *			23 *					
WEEK 3	TOTAL AUDIENCE (Households (000) & %)																2,120 2.6 KIDS ARE PEOPLE TOO I		
	ABC TV																1,870		
	AVERAGE AUDIENCE (Households (000) & %)																2.3		
	SHARE OF AUDIENCE %																10		
	AVG. AUD. BY ¼ HR. %																2.4		
WEEK 4	TOTAL AUDIENCE (Households (000) & %)									6,680 8.2									
	CBS TV																FOR OUR TIMES (SUS)		
	AVERAGE AUDIENCE (Households (000) & %)									3,670									
	SHARE OF AUDIENCE %									4.5	4.0*			4.5*					
	AVG. AUD. BY ¼ HR. %									22	21 *			23 *					
WEEK 5	TOTAL AUDIENCE (Households (000) & %)																2.2		
	ABC TV																1,870		
	AVERAGE AUDIENCE (Households (000) & %)																2.3		
	SHARE OF AUDIENCE %																10		
	AVG. AUD. BY ¼ HR. %																2.4		
WEEK 6	TOTAL AUDIENCE (Households (000) & %)																2,120 2.6 KIDS ARE PEOPLE TOO I		
	ABC TV																1,870		
	AVERAGE AUDIENCE (Households (000) & %)																2.3		
	SHARE OF AUDIENCE %																10		
	AVG. AUD. BY ¼ HR. %																2.4		
WEEK 7	TOTAL AUDIENCE (Households (000) & %)																2,120 2.6 KIDS ARE PEOPLE TOO I		
	ABC TV																1,870		
	AVERAGE AUDIENCE (Households (000) & %)																2.3		
	SHARE OF AUDIENCE %																10		
	AVG. AUD. BY ¼ HR. %																2.4		
WEEK 8	TOTAL AUDIENCE (Households (000) & %)																2,120 2.6 KIDS ARE PEOPLE TOO I		
	ABC TV																1,870		
	AVERAGE AUDIENCE (Households (000) & %)																2.3		
	SHARE OF AUDIENCE %																10		
	AVG. AUD. BY ¼ HR. %																2.4		
WEEK 9	TOTAL AUDIENCE (Households (000) & %)																2,120 2.6 KIDS ARE PEOPLE TOO I		
	ABC TV																1,870		
	AVERAGE AUDIENCE (Households (000) & %)																2.3		
	SHARE OF AUDIENCE %																10		
	AVG. AUD. BY ¼ HR. %																2.4		
WEEK 10	TOTAL AUDIENCE (Households (000) & %)																2,120 2.6 KIDS ARE PEOPLE TOO I		
	ABC TV																1,870		
	AVERAGE AUDIENCE (Households (000) & %)																2.3		
	SHARE OF AUDIENCE %																10		
	AVG. AUD. BY ¼ HR. %																2.4		
WEEK 11	TOTAL AUDIENCE (Households (000) & %)																2,120 2.6 KIDS ARE PEOPLE TOO I		
	ABC TV																1,870		
	AVERAGE AUDIENCE (Households (000) & %)																2.3		
	SHARE OF AUDIENCE %																10		
	AVG. AUD. BY ¼ HR. %																2.4		
WEEK 12	TOTAL AUDIENCE (Households (000) & %)																2,120 2.6 KIDS ARE PEOPLE TOO I		
	ABC TV																1,870		
	AVERAGE AUDIENCE (Households (000) & %)																2.3		
	SHARE OF AUDIENCE %																10		
	AVG. AUD. BY ¼ HR. %																2.4		
WEEK 13	TOTAL AUDIENCE (Households (000) & %)																2,120 2.6 KIDS ARE PEOPLE TOO I		
	ABC TV																1,870		
	AVERAGE AUDIENCE (Households (000) & %)																2.3		
	SHARE OF AUDIENCE %																10		
	AVG. AUD. BY ¼ HR. %																2.4		
WEEK 14	TOTAL AUDIENCE (Households (000) & %)																2,120 2.6 KIDS ARE PEOPLE TOO I		
	ABC TV																1,870		
	AVERAGE AUDIENCE (Households (000) & %)																2.3		
	SHARE OF AUDIENCE %																10		
	AVG. AUD. BY ¼ HR. %																2.4		
WEEK 15																			

Nielsen NATIONAL TV AUDIENCE ESTIMATES

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TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{	2,450 3.0		4,320 5.3										2,770 3.4		4,810 5.9	
	ABC TV		KIDS ARE PEOPLE TOO II (11:05-11:30AM) (OP)		← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)						SPORTSBEAT		AMERICAN SPORTSMAN (2:30-3:30PM)	
	AVERAGE AUDIENCE (Households (000) & %)	{	2,120 2.6		2,280 2.8		2.8*		2.8*					2,120 2.6		2,690 3.3	3.0*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		12 2.7		12 2.5		12 2.9		12 2.7		12 2.7			10 2.5		12 2.7	11 2.8	11 3.1
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{			2,850 3.5					12,140 14.9								
	CBS TV				EASTER SPEC. - CELEBRATION (10:30-11:30AM) (SUS)		FACE THE NATION								NBA ON CBS BOSTON VS. PHILADELPHIA (1:00-3:42PM)			
	AVERAGE AUDIENCE (Households (000) & %)	{			2,280 2.8					4,810 5.9		5.3*		6.2*		5.7*	5.5*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %				13 2.7			2.9			22 4.9		21 5.8		24 6.3		22 5.3	21 5.4
WEEK 3	TOTAL AUDIENCE (Households (000) & %)	{							3,590 4.4					6,190 7.6				
	NBC TV				← RELIGIOUS SERIES →				MEET THE PRESS							FAMILY CIRCLE TENNIS-SUN (2:00-4:00PM)		
	AVERAGE AUDIENCE (Households (000) & %)	{							2,770 3.4					2,360 2.9		3.1*	2.9*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %								14 3.2	3.6				10 3.2		12 3.0	11 2.8	11 2.9
WEEK 4	TOTAL AUDIENCE (Households (000) & %)	{	2,930 3.6		4,480 5.5									3,100 3.8		6,030 7.4		
	ABC TV		KIDS ARE PEOPLE TOO II (OP)		← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)						SPORTSBEAT		AMERICAN SPORTSMAN (2:30-3:30PM)	
	AVERAGE AUDIENCE (Households (000) & %)	{	2,280 2.8		2,450 3.0		2.8*		3.2*					2,360 2.9		3,420 4.2	4.2*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		12 2.6	3.1	13 3.0		12 2.7		14 2.9	14 3.4				10 2.7	3.0	14 3.8	14 4.7	
WEEK 5	TOTAL AUDIENCE (Households (000) & %)	{			2,850 3.5					8,880 10.9								
	CBS TV				FACE THE NATION										NBA ON CBS ATLANTA VS. WASHINGTON MILWAUKEE VS. PHILADELPHIA (1:00-3:32PM)			
	AVERAGE AUDIENCE (Households (000) & %)	{			2,360 2.9					3,990 4.9		4.3*		5.1*		5.4*	5.0*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %				13 2.8		12 2.9				17 4.2		16 4.4		18 5.2		19 5.6	17 5.0
WEEK 6	TOTAL AUDIENCE (Households (000) & %)	{							4,560 5.6								7,500 9.2	
	NBC TV								MEET THE PRESS		← RELIGIOUS SERIES →						TOURN. OF CHAMPIONS-SUN (2:30-4:36PM)	
	AVERAGE AUDIENCE (Households (000) & %)	{							3,590 4.4							3,420 4.2	3.6*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %								18 4.2	4.6						14 3.6	12 3.6	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	22.3	22.4	22.7	22.9	23.0	23.9	25.0	26.3	27.2	27.2	27.0	27.7	27.1	27.2	27.1	27.4
		WK. 2	22.6	22.7	22.6	22.4	23.2	23.3	23.9	25.4	26.5	27.5	28.4	28.7	28.7	28.7	29.5	30.6

U.S. TV Households: 81,500,000

For explanation of symbols. See page A

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Nielsen NATIONAL TV AUDIENCE ESTIMATES

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		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E K 1	TOTAL AUDIENCE (Households (000) & %)				7,990 9.8				11,080 13.6								5,620 6.9	
	ABC TV				AMERICAN SPORTSMAN (2:30-3:30PM)	USA VS-WRLD-OLYMPIC SPRTS				ABC WIDE WORLD-SPORTS SUN								ABC WRLD NEWS TONIGHT-SUN
	AVERAGE AUDIENCE (Households (000) & %)				5,130				7,090								4,970	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.				3.6* 12 *	6.3 20	5.4* 17 *		7.2* 22 *	8.7 25	8.3* 25 *		9.6* 28 *		8.1* 23 *		6.1 15	6.3
W E K 2	TOTAL AUDIENCE (Households (000) & %)				15,080 18.5													4,160 5.1
	CBS TV				NBA ON CBS BOSTON VS PHILADELPHIA (1:00-3:42PM)(-OP)	MASTERS GOLF TOURN.-SUN (3:42-6:45PM)(OP)												CBS EVENING NEWS- DEAN(8)
	AVERAGE AUDIENCE (Households (000) & %)				7,010												4,080	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.				6.1* 22 *	8.6 25			7.3* 23 *		7.8* 24 *		8.0* 23 *		9.7* 28 *		10.6* 28 *	5.0 12
W E K 1	TOTAL AUDIENCE (Households (000) & %)							8,880 10.9									8,310 10.2	
	NBC TV				FAMILY CIRCLE TENNIS-SUN (2:00-4:00PM)				SPORTSWORLD								NBC NIGHTLY NEWS-SUN.	
	AVERAGE AUDIENCE (Households (000) & %)							3,590									6,850	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.				2.9* 10 *		2.7* 9 *	4.4 13	3.3* 10 *		4.3* 13 *		5.3* 15 *		4.9* 14 *		8.4 20	8.6
W E K 2	TOTAL AUDIENCE (Households (000) & %)				6,030 7.4				8,390 10.3								6,110 7.5	
	ABC TV				AMERICAN SPORTSMAN (2:30-3:30PM)	USA VS-WRLD-OLYMPIC SPRTS				ABC WIDE WORLD-SPORTS SUN								ABC WRLD NEWS TONIGHT-SUN
	AVERAGE AUDIENCE (Households (000) & %)				3,750				5,050								5,220	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.				4.1* 13 *	4.6 14	4.4* 14 *		4.9* 15 *	6.2* 18			6.4* 19 *		6.0* 17 *		6.4 15	6.6
W E K 2	TOTAL AUDIENCE (Households (000) & %)				7,820 9.6												9,210 11.3	
	CBS TV				(1) (-OP)	NBA ON CBS GM 2 LOS ANGELES VS PHOENIX (3:32-6:00PM)(OP)												CBS EVENING NEWS- DEAN
	AVERAGE AUDIENCE (Households (000) & %)				3,590												7,580	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.				4.6* 15 *	4.4 13	4.1* 14 *		4.3* 13 *	4.5* 13 *			4.4* 13 *		4.7* 13 *		9.3 21	10.1
W E K 2	TOTAL AUDIENCE (Households (000) & %)							8,230 10.1									7,660 9.4	
	NBC TV				TOURN. OF CHAMPIONS-SUN (2:30-4:36PM)(-OP)				SPORTSWORLD (4:36-6:00PM)(OP)								NBC NIGHTLY NEWS-SUN.	
	AVERAGE AUDIENCE (Households (000) & %)							4,080									6,600	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.				3.9* 13 *		4.0* 13 *	5.2* 16 *	5.0 15	4.2* 12 *			4.4* 13 *		6.1* 17 *		8.1 18	8.2
TV HOUSEHOLDS USING TV		WK. 1	29.3	30.2	31.4	31.4	31.9	32.7	32.6	33.1	34.6	35.1	35.1	37.3	39.6	40.4	41.6	42.8
(See Def. 1)		WK. 2	30.6	31.1	30.8	32.2	32.4	33.8	34.2	34.8	34.1	34.7	35.9	37.6	40.7	43.6	45.8	47.8

U.S. TV Households: 81,500,000

(1) NBA ON CBS, ATLANTA VS WASHINGTON & MILWAUKEE V S PHILADELPHIA, CBS, (1:00-3:32PM)

For explanation of symbols, See page A.

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				WEEK 1					WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%		
EVENING MONDAY																	
NBC NBC NEWS UPDATE-2-MON(SUS)	1	9.58- 9.59PM	9.45														
EVENING TUESDAY																	
NBC NBC NEWS UPDATE-2-TUE(SUS)	2	9.58- 9.59PM	9.45														
EVENING WEDNESDAY																	
NBC NBC NEWS UPDATE-2-WED(SUS)	1	9.58- 9.59PM	9.45														
EVENING THURSDAY																	
NBC NBC NEWS UPDATE-2-THU(SUS)	2	9.58- 9.59PM	9.45														
EVENING FRIDAY																	
NBC NBC NEWS UPDATE-2-FRI(SUS)	1	9.52- 9.53PM	9.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT	1	8.58- 8.59PM	8.45	14,910	18.3	14,910	18.3	32	18.3								
	2	9.02- 9.03PM	9.00									18,340	22.5	18,340	22.5	40	22.5
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	15,490	19.0	15,490	19.0	32	19.0			16,220	19.9	16,220	19.9	35	19.9
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	10,680	13.1	10,680	13.1	23	13.1			7,910	9.7	7,910	9.7	17	9.7
NBC NBC MAJOR LEAGUE BASEBALL	1	5.30- 8.03PM	→GRID 8.00	17,930	22.0	8,720	10.7	23									
									10.7								

NBC HARPER VALLEY	1	8.03- 8.33PM	→GRID 8.30	9,860	12.1	8,310	10.2	19					
NBC ONE OF THE BOYS	1	8.33- 9.03PM	→GRID 9.00	9,780	12.0	8,230	10.1	18					
NBC NBC NEWS UPDATE-SAT.	2	8.58- 8.59PM	8.45										
	1	9.01- 9.02PM	9.00	6,850	8.4	6,850	8.4	15	8.4	6,110	7.5	6,110	7.5
NBC NBC NEWS UPDATE-2-SAT(SUS)	2	9.58- 9.59PM	9.45										
NBC NBC NEWS UPDATE-2-SAT.	1	9.55- 9.56PM	9.45	6,030	7.4	6,030	7.4	13	7.4				
EVENING SUNDAY													
ABC ABC SPORTS UPDATE-SUN	1	7.36- 7.38PM	7.30	7,090	8.7	7,010	8.6	17	8.6				
	2	9.02- 9.04PM	9.00										
ABC ABC NEWSBRIEF-SUN.	1	10.04-10.05PM	10.00	11,170	13.7	11,170	13.7	23	13.7	12,060	14.8	11,740	14.4
	2	10.04-10.06PM	10.00										
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	16,460	20.2	16,460	20.2	33	20.2	12,390	15.2	12,140	14.9
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	12,800	15.7	12,800	15.7	25	15.7	15,000	18.4	15,000	18.4
NBC NBC NEWS UPDATE-2-SUN.	2	9.58- 9.59PM	9.45										
NBC NBC NEWS UPDATE-2-SUN(SUS)	1	10.07-10.08PM	10.00										
EVENING MONDAY-FRIDAY													
ABC ABC NEWSBRIEF-M-F		>	9.45 10.00	14,750	18.1	15,000	18.4	29	18.0 20.2	13,450	16.5	13,450	16.5
ABC ABC NEWS:NIGHTLINE		11.30-12.00MD	11.30 11.45	7,990	9.8	6,440	7.9	22	8.7 7.2	6,760	8.3	5,790	7.1
ABC ABC MOVIE OF THE WEEK CONT'D		12.00- 1.11AM	12.00	4,810	5.9	3,180	3.9	17	4.5 MON.	3,990	4.9	2,200	2.7

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD BY 1/4 HR %	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				
EVENING MONDAY-FRIDAY-CONT'D																			
ABC ABC MOVIE OF THE WEEK-CONT'D			12.15					4.3*	16*	4.1	MON.					3.0*	12*	2.6	MON.
			12.30							3.8	MON.							2.6	MON.
			12.45					3.7*	18*	3.6	MON.					2.5*	13*	2.4	MON.
			1.00							3.4	MON.							2.3	MON.
ABC FANTASY ISLAND-12.00		12.00- 1.08AM	12.00	4,480	5.5	3,100	3.8	18	4.2	TUE.		3,500	4.3	2,280	2.8	14	3.3	TUE.	
			12.15				4.1*	17*	3.9	TUE.					3.2*	14*	3.2	TUE.	
			12.30						3.8	TUE.							2.8	TUE.	
			12.45				3.7*	19*	3.6	TUE.					2.6*	15*	2.4	TUE.	
			1.00						3.3	TUE.							2.2	TUE.	
ABC FRIDAYS		12.00- 1.11AM	12.00	6,520	8.0	3,830	4.7	17	5.3	FRI.		4,970	6.1	2,850	3.5	14	4.3	FRI.	
			12.15				5.3*	16*	5.2	FRI.					4.1*	14*	3.8	FRI.	
			12.30						4.8	FRI.							3.4	FRI.	
			12.45				4.4*	17*	4.0	FRI.					3.3*	15*	3.1	FRI.	
			1.00						3.6	FRI.							2.8	FRI.	
ABC LOVE BOAT-12.00	1	12.00- 1.09AM	12.00	4,810	5.9	3,420	4.2	19	4.6	WED.							4.7	WED.	
	2	12.00- 1.08AM	12.00									4,730	5.8	3,500	4.3	22	4.4	WED.	
			12.15				4.5*	18*	4.4	WED.					4.6*	20*	4.4	WED.	
			12.30						4.3	WED.							4.4	WED.	
			12.45				4.1*	21*	4.0	WED.					4.2*	23*	4.1	WED.	
			1.00						3.2	WED.							3.7	WED.	
ABC VEGA\$-12.00		12.00- 1.09AM	12.00	4,160	5.1	2,770	3.4	14	3.7	THU.		3,670	4.5	2,360	2.9	14	3.6	THU.	

			12.15					3.5* 12*	3.2	THU.						3.3* 13*	3.0	THU.
			12.30						3.2	THU.							2.8	THU.
			12.45					3.3* 15*	3.4	THU.						2.6* 13*	2.5	THU.
			1.00						3.3	THU.							2.7	THU.
ABC ABC MOVIE OF THE WEEK-2	1	1.11- 1.29AM	1.00	2,850	3.5	2,690	3.3	21	3.4	MON.								
	2	1.11- 1.24AM	1.00								1,790	2.2	1,790	2.2	15	2.2	MON.	MON.
			1.15						3.2	MON.								
	1	1.29- 2.12AM (SUS)																
	2	1.24- 2.11AM (SUS)																
ABC FRIDAYS-PART 2	1	1.11- 1.20AM	1.00	3,340	4.1	3,020	3.7	18	3.8	FRI.								
	2	1.11- 1.19AM	1.00								2,850	3.5	2,360	2.9	16	2.8	FRI.	FRI.
			1.15						3.6	FRI.						3.0		
	1	1.20- 1.29AM (SUS)																
	2	1.19- 1.29AM (SUS)																
CBS NEWSBREAK-M-F	>		8.15	11,170	13.7	11,080	13.6	21	12.3	M-F	11,820	14.5	11,820	14.5	24	16.1	M-F	
			8.45						13.9	TU-F						14.1	TU-F	
CBS LATE MOVIE I	>		11.30	7,010	8.6	4,730	5.8	20	6.0	M-F	7,420	9.1	5,220	6.4	24	6.6	M-TH	
			11.45				6.6*	19*	5.8	M-F				6.6*	20*	6.5	M-TH	
			12.00						5.7	M-F						6.5	M-TH	
			12.15				5.7*	21*	5.8	M-F				6.3*	26*	6.2	M-TH	
			12.30						5.7	M-F						5.8	M-TH	
			12.45				5.3*	22*	4.7	M-F								
		VARIOUS TIMES	(SUS)															
CBS MASTERS HILITES-FRI(SUS)	1	11.30-11.41PM	11.30							FRI.								
CBS MASTERS HILITES-THU(SUS)	1	11.30-11.41PM	11.30							THU.								
CBS NBA ON CBS-FRI(S)	2	11.30- 1.48AM	11.30								6,850	8.4	3,180	3.9	16	6.4	FRI.	
			11.45											5.8*	16*	5.3	FRI.	
CONT'D																		

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2										
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY ¼ HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY ¼ HR	TELE- CAST DAYS					
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%			SHARE %				
EVENING MONDAY-FRIDAY-CONT'D			12.00																			
CBS NBA ON CBS-FRI(S)-CONT'D			12.15																			
			12.30																			
			12.45																			
			1.00																			
			1.15																			
			1.30																			
			1.45																			
CBS LATE MOVIE II		>	12.30	4,240	5.2	3,340	4.1	23	5.4	M-F		4,560	5.6	3,590	4.4	28	5.0	M-TH				
			12.45						4.5	M-F							4.8	M-TH				
			1.00						4.1	M-F							4.5	M-TH				
			1.15					4.0* 24*	3.9	M-F						4.3* 29*	4.1	M-TH				
			1.30						3.6	W-F							2.5	WED.				
			1.45						2.7	W-F												
		VARIOUS TIMES (SUS)																				
NBC NBC NEWS UPDATE-M-F		>	8.45	11,980	14.7	11,980	14.7	23	12.7	M-F		10,920	13.4	10,920	13.4	22	14.8	M-F				
			9.00						22.8	MON.							7.9	FRI.				
NBC NBC NEWS UPDATE-2-M-F	1	9.58-	9.59PM	10,760	13.2	10,760	13.2	21	13.2	TU&TH												
	2	>	9.45																			
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,620	11.8	6,110	7.5	24	8.5	M-F		7,990	9.8	4,890	6.0	21	6.9	M-F				

			11.45					8.2* 23*	8.0	M-F						6.5* 20*	6.1	M-F		
			12.00						7.4	M-F							6.0	M-F		
			12.15					6.8* 25*	6.2	M-F						5.5* 22*	5.0	M-F		
NBC DAVID LETTERMAN I																				
		12.30-	1.00AM	2,930	3.6	2,530	3.1	15	3.4	M-TH		2,770	3.4	2,280	2.8	15	3.1	M-TH		
			12.45						2.8	M-TH							2.5	M-TH		
NBC SCTV NETWORK																				
		12.30-	2.00AM	6,360	7.8	3,020	3.7	18	4.9	FRI.		6,280	7.7	2,930	3.6	19	4.2	FRI.		
			12.45					4.6* 18*	4.3	FRI.						4.0* 18*	3.9	FRI.		
			1.00						3.9	FRI.							3.7	FRI.		
			1.15					3.5* 17*	3.2	FRI.						3.6* 20*	3.5	FRI.		
			1.30						2.9	FRI.							3.5	FRI.		
			1.45					2.9* 17*	2.9	FRI.						3.2* 21*	2.9	FRI.		
NBC DAVID LETTERMAN II																				
		>	1.00	2,040	2.5	1,710	2.1	13	2.3	M-TH		2,120	2.6	1,710	2.1	14	2.3	M-TH		
			1.15						2.0	M-TH							1.9	M-TH		
VARIOUS TIMES (SUS)																				
DAY MONDAY-FRIDAY																				
ABC FYI-12.58(SUS)																				
		12.58-	12.59PM							M-F								M-F		
ABC ABC DAYTIME NEWSBRIEF-M-F																				
	1	>	1.45	7,420	9.1	7,090	8.7	28	8.7	M-F										
	2	1.57-	1.59PM									5,710	7.0	5,540	6.8	25	6.8	M-F		
ABC FYI-2.58(SUS)																				
		2.58-	2.59PM							M-F								M-F		
ABC FYI-3.58(SUS)																				
		3.58-	3.59PM							M-F								M-F		
ABC ABC AFTERSCHOOL SPECIAL(S)																				
	2	4.30-	5.30PM									7,010	8.6	4,970	6.1	18	5.3	WED.		
			4.30													5.5* 17*	5.8	WED.		
			4.45														6.4	WED.		
			5.00														7.0	WED.		
			5.15													6.7* 19*				
CBS SPRING SUNRISE SEMSTR-MWF(SUS)																				
		6.00-	6.30AM							MON.								M-F		

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG AUD BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG AUD BY 1/4 HR %	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				
DAY MONDAY-FRIDAY-CONT'D																			
CBS SPRING SUNRISE SEMSTR-TTH(SUS)		6.00- 6.30AM	6.00							M-F								M-F	
CBS CAPTAIN KANGAROO		6.30- 7.00AM	6.30 6.45	730	.9	490	.6	6	.6 .7	M-F M-F		650	.8	410	.5	5	<< .7	M-F M-F	
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,540	6.8	5,380	6.6	24	6.6	M-F		5,220	6.4	5,050	6.2	27	6.2	M-F	
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,460	6.7	5,220	6.4	19	6.4	M-F		4,890	6.0	4,560	5.6	20	5.6	M-F	
CBS AFTERNOON PLAYHOUSE(S)	1	4.30- 5.30PM	4.30 4.45 5.00 5.15	6,850	8.4	4,650	5.7 5.3*	15 14*	5.3 5.3 6.1 6.2	TUE. TUE. TUE. TUE.									
DAY SATURDAY																			
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.30AM	8.15	2,770	3.4	2,530	3.1	18	3.1			4,160	5.1	3,590	4.4	27	4.4		
ABC SCHOOLHOUSE ROCK-8.55AM		8.55- 8.59AM	8.45	4,080	5.0	3,590	4.4	20	4.4			4,080	5.0	3,910	4.8	22	4.8		
ABC SCHOOLHOUSE ROCK-9.25AM		9.25- 9.29AM	9.15	3,590	4.4	3,180	3.9	16	3.9			3,910	4.8	3,260	4.0	19	4.0		
ABC DEAR ALEX & ANNIE-10.56AM		10.56-10.59AM	10.45	3,990	4.9	3,750	4.6	17	4.6			3,830	4.7	3,590	4.4	18	4.4		
ABC PRO BOWLERS TOUR	2	3.30- 5.05PM	-GRID 5.00									11,570	14.2	6,190	7.6	23		10.5	
CBS SPRING SUNRISE SEMSTR-SAT(SUS)		6.00- 6.30AM	6.00																
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,850	3.5	2,360	2.9	16	2.9			3,420	4.2	2,930	3.6	20	3.6		

CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,930	3.6	2,770	3.4	15	3.4			3,020	3.7	2,930	3.6	17	3.6		
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	3,180	3.9	2,850	3.5	15	3.5			3,260	4.0	2,930	3.6	16	3.6		
CBS IN THE NEWS-9.56AM		9.56- 9.59AM	9.45	5,460	6.7	5,460	6.7	26	6.7			5,950	7.3	5,790	7.1	29	7.1		
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	6,440	7.9	6,280	7.7	29	7.7			6,440	7.9	6,030	7.4	29	7.4		
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	7,090	8.7	6,680	8.2	30	8.2			6,850	8.4	6,440	7.9	31	7.9		
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,970	6.1	4,480	5.5	20	5.5			5,130	6.3	4,810	5.9	24	5.9		
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,420	4.2	3,100	3.8	14	3.8			3,340	4.1	3,180	3.9	15	3.9		
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	3,260	4.0	2,930	3.6	13	3.6			4,240	5.2	4,080	5.0	19	5.0		
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	2,530	3.1	2,360	2.9	9	2.9			3,830	4.7	3,500	4.3	17	4.3		
NBC BETCHA DON'T KNOW-8:28AM		8.28- 8.30AM	8.15	5,220	6.4	5,050	6.2	36	6.2			4,160	5.1	3,990	4.9	30	4.9		
NBC BETCHA DON'T KNOW-9:28AM		9.28- 9.30AM	9.15	8,390	10.3	8,150	10.0	43	10.0			8,310	10.2	8,070	9.9	44	9.9		
NBC BETCHA DON'T KNOW-10:28AM		10.28-10.30AM	10.15	5,710	7.0	5,620	6.9	26	6.9			5,130	6.3	4,970	6.1	24	6.1		
NBC BETCHA DON'T KNOW-11:58AM		11.58-12.00NN	11.45	4,730	5.8	4,560	5.6	20	5.6			2,450	3.0	2,360	2.9	12	2.9		
NBC BETCHA DON'T KNOW-12:28PM		12.28-12.30PM	12.15	4,080	5.0	3,990	4.9	18	4.9			3,830	4.7	3,590	4.4	18	4.4		
NBC NBC MAJOR LEAGUE PRE GAME	2	1.30- 1.49PM	-GRID 1.45									3,830	4.7	3,260	4.0	16		4.4	
NBC FAMILY CIRCLE TENNIS-SAT(S)	1	2.00- 4.08PM	-GRID 4.00	8,310	10.2	3,590	4.4	14		6.0									
NBC NBC BASEBALL FILL(SUS)	2	4.11- 4.30PM	4.00																
DAY SUNDAY																			
ABC KIDS ARE PEOPLE TOO I	1	10.30-11.05AM	-GRID 11.00	2,850	3.5	1,870	2.3	10		2.6									

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS		TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			
DAY SUNDAY-CONT'D																			
ABC DEAR ALEX & ANNIE-11.25AM		11.25-11.29AM	11.15	2,360	2.9	2,120	2.6	12	2.6			3,020	3.7	2,610	3.2	14	3.2		
CBS IN THE NEWS-8.26AM-SUN(SUS)		8.26- 8.29AM	8.15																
CBS IN THE NEWS-8.56AM-SUN(SUS)		8.56- 8.59AM	8.45																
CBS NBA ON CBS	1	1.00- 3.42PM	-GRID	12,140	14.9	4,810	5.9	22				8,880	10.9	3,990	4.9	17			
	2	1.00- 3.32PM	-GRID 3.30						7.8								4.1		
NBC TOURN. OF CHAMPIONS-SUN(S)	2	2.30- 4.36PM	-GRID 4.30									7,500	9.2	3,420	4.2	14			5.3